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ABSTRACT

Pennsylvania College of Technology's Project Profile is designed to collect data on the characteristics and objectives of each year's entering students and compare results to those from previous years. This report presents data on the 4,759 students who applied and matriculated in fall 1996 and includes comparisons to profiles developed from fall 1992 through fall 1995. Section I describes the project methodology and reviews general findings. Section II presents tables summarizing trends in student characteristics and objectives for 1992-96 for the total student population and for degree-seeking, non-degree-seeking, full-time degree-seeking, part-time degree-seeking, new degree-seeking, and returning degree-seeking students. Highlighted findings include the following: (1) over the 5-year period, between 57% and 59% of students were male, while the proportion of African American students rose from 2.3% in 1992 to 3% in 1996; (2) the percentage of students with annual family incomes under \$30,000 dropped from 63.7% in 1992 to 49.2% in 1996; (3) 11.1% of the 1996 students had also been accepted to another college, compared to only 7.6% of the 1992 class; and (4) over the period, students' primary goal of attending college remained to prepare for a new job, with 46.3% of the 1996 students citing this reason. The survey instrument and a brief history of the Project are appended. (BCY)

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FALL 1996
PROJECT PROFILE REPORT
OFFICE OF STRATEGIC PLANNING & RESEARCH
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**Project Profile Report
Pennsylvania College of Technology
Fall 1996**

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SECTION I

Report

FALL 1996 PROJECT PROFILE REPORT

Project Profile provides a summary and analysis of data which Penn College applicants provide about themselves during the admission process. These data are obtained from the College's admissions application form and attached questionnaire. Fall 1996 marks the *twelfth* year that Project Profile has been in use. The written analysis of these data is produced by the Office of Strategic Planning and Research (OSPR) on a bi-annual basis.

Project Profile is a very powerful report, because it has virtually a 100% response rate; it summarizes information that **all** applicants to Penn College must provide about themselves at the time of admission. The survey instrument (included in the appendices) is an integral part of the admissions application form.

This report is composed of two major sections, and appendices. Section I provides written analysis of the data. Section II provides a detailed five-year, longitudinal presentation of the Project Profile data trends, broken up into seven tables:

Table 1 - Total Student Population

Table 2 - Degree-Seeking Population

Table 3 - Non-Degree Population

Table 4 - Full-Time, Degree-Seeking Population

Table 5 - Part-Time, Degree-Seeking Population

Table 6 - New, Degree-Seeking Population

Table 7 - Returning, Degree-Seeking Population

The appendices include a copy of the survey instrument, a brief history of the report and SAT scores. A narrative summary of results and trends will be presented first. All statements in the narrative are based on statistical test results at a 5% significance (error probability) level.

ANALYSIS

Overview of Table Structure and Contents

There are seven data table series contained in Section II of the Project Profile Report. The Table I series provide five years of comparative data. Since all seven series of tabular data follow the same format, an overview of Table I will serve to describe all seven table series. The years included are 1992, 1993, 1994, 1995 and the most current year, 1996.

The first page of Table I describes a variety of demographic data. These demographic data include gender, age, race/ethnicity, and the original county of residence. The next page describes family income, family size, family college background and family Penn College background. Family college background refers to the student being the first in their family to attend college and family Penn College background refers to students being the first in their family to attend Penn College.

The next page describes certain important competitive admissions data. Such items include the rate of applications to other colleges and the rate of acceptance to other

colleges. These tables also describe prior college experience. Last on the page, the student describes how they found out about Penn College. Because this item was first collected in 1994, no data are available for the years 1992 and 1993. Data are available for 1994, 1995, and 1996. The next page includes questions of particular importance to the Penn College marketing and admissions process. The questionnaire asks students: "When did they first consider attending Penn College, when did they decide to enroll in Penn College, their primary goal in attending college, and their primary reason for choosing Penn College." Again, since the inception of these questions occurred in 1993, data are available for 1993 through 1996, but not for 1992.

Finally, the information on the last page of data series Table I provides information about student plans while at Penn College. Students tell us whether or not they intend to be employed while at Penn College, their chosen academic school or campus, and their intended credit load, whether it be full-time or part-time.

Findings

The data in Table I describe the entire student population.¹ As noted earlier, since the information is collected directly on the application form, we have responses from virtually 100% of all entering students. It may be noted that the gender mix among entering classes has remained fairly stable over the last five years. There has consistently been a majority of males, in the entering classes over the last five years, ranging between 57 and 59%. The age ranges of the students has also remained remarkably constant over the last five years. For example, in Fall 1996, about 37% of

¹.headcount. Unless otherwise indicated, student numbers are headcounts.

the entering class was under the age of 20, about 30% were in the age group 20 to 24, about 10% were in the age group 25 to 29, about 14% were in the age group 30 to 39, and about 8% were in the age group 40 and above.

Concerning student race and ethnicity, there has been a slow but steady rise in the proportion of African Americans and other minorities in our entering class. In 1992, the proportion of African Americans was 2.3%; by Fall 1996 the proportion had risen to 3%. In Fall 1992, other minorities were just under 1% of the entering class; by Fall 1996 that proportion had risen to nearly 2%. White students continued to comprise the majority of students, in 1992 they were 96.9% of the entering class, by 1996 that proportion dipped slightly to 95.3%.

Regarding student geographical origins and given the emphasis on the recruitment of an increasingly diverse student population, it is indeed exciting to note that the proportion of out-of-state/international students rose from .6% in 1992 to 2.2% in 1996. The proportion of students outside the 10 county service area grew from 31.3% to 35.4% over the same time period.

Since Fall 1992, annual family incomes have risen steadily. Whereas in 1992, 63.7% of entering students had family income that totaled under \$30,000, by 1996, the proportion of student families with incomes in that range had dropped to under half, at 49.2%. Showing an inverse correlation, the number of students with family incomes over \$30,000 grew from 36.3% in 1992 to just over half of all students at 50.8% in 1996.

Thus, whereas 1992 roughly two-thirds of students had incomes under \$30,000 and one-third had incomes over \$30,000. Five years later, the two groups each composed 50% of the student population. During the same five year period (92/93 to 96/97) the average annual inflation rate (as measured by the United States Department of Labor Consumer Price Index) was rather low, at 2.8%. Thus, gains in family income likely represent sustained or improved family purchasing power, even after adjustment for inflation.

Family size has changed little over five years; thus, data describing 1996 are generally representative of all five years. In 1996, 14.3% of students came from a family size of one or two, 53.4% of students came from a family size of three or four, and 33.3% of students came from a family composed of five members or greater.

In general, not being the first of ones' family to attend college is an indicator of greater socio-economic status. The proportion of such students at Penn College has slowly risen over the past five years, from 61.3% in 1992 to 63.6% in 1996. Similarly, the greater the level of one's education, the greater the socio-economic status of the student and the family. It is a positive note that the levels of educational attainment of both the father, as well as the mother of entering students slightly, but surely, increased over the last five years. For example, in Fall 1992 the proportion of entering students whose father's educational attainment was a four year college degree or higher was 13.1%. By 1996, this proportion had risen to 16.2%. Mothers also had more education.

In 1992 9.2% of students' mothers held a four year college degree or greater; by 1996, 11.4% of student mothers held such a four year college degree or longer.

Continuing to reflect a slow, but steady increase in the socio-economic status of entering students, the proportion of disadvantaged students has declined from 84.4% in 1992 to 77% in 1996. Disadvantaged status is accorded to those students who are educationally and/or financially disadvantaged. Students will be classified as educationally disadvantaged if they test deficient in math., English or reading; or rank in the bottom third of their high school class. Financial disadvantaged status is accorded to those students with an annual family income of under \$19,000.

High school rank began to improve over the last five years. In 1992, part of the College's Middle States analysis of the data revealed that the College was drawing an ever greater proportion of students from the lower third and middle third of high school classes. It is a positive sign of improving entering student ability that this trend has been reversing over the last five years. For example, in 1992, the proportion of students from the bottom third of their high school class were 44.7%; by 1996 the proportion had dropped to 40.8%. In 1992, conversely, the proportion of students from the top third of their high school class was 23.7%; by 1996 this proportion had grown to 25.4%. Identification of this trend in 1992 enabled us to identify the need to design successful strategies to increase the proportion of more academically gifted high school students.

We hope to continue the trend of increasing proportions of academically talented students in our entering class. The academic preparation of our students continues to improve. Whereas in 1992 only 37.8% of entering students indicated a high school academic major rather than a vocational or business track, by 1996 this proportion had grown to 44.4%.

Talented Students

The data indicate that we are attracting more academically talented students. In 1992 just 17.6% of entering students had applied to other colleges; by 1996 this proportion had risen to 23.4%. These data indicate that we are tapping into a pool of students who have considered attending other colleges; we have been their most attractive choice. In a similar vein, the proportion of students who were accepted by other colleges has risen. This is a good thing; students were accepted by other colleges, but they chose us. In 1992, 7.6% of our students had been accepted by other colleges. This figure rose to 11.1% in 1996.

This Project Profile report also proposes a means to “benchmark” students with high academic achievement and potential for purposes of enrollment planning and evaluation. In order to operationalize the concept, it is proposed that an important means of identifying the talented student are SAT scores greater than 1200. In order to “benchmark” the proportion of gifted students, SAT score data (See Appendices) will be provided in this Project Profile analysis, to document the initial numbers of such students, and to provide a basis for tracking their increasing numbers.

These data are drawn from the "Sourcebook", a document that provides summary data regarding the College. In 1992, 39% of entering students reported SAT scores; by 1996 this figure rose to 43%. The proportion of students with higher SAT scores has risen. In 1992, no entering student had combined SAT scores of 1200 or better; by 1996, 1% of SAT takers achieved such scores. Dramatically, students with combined SAT scores ranging from 1000 - 1199 increased from 7% in 1992, to 21% in 1996.

A number of college initiatives, such as "President's Scholars" center upon the recruitment and publicity of the talented segment. SAT scores provide one means to operationalize and benchmark this group's growing numbers as well as evaluate programs that seek to recruit them. It is suggested that subsequent Project Profile reports provide analysis of SAT scores, broken out by segments (i.e., new/returning, etc.) Our objective is to see an increasing proportion of the entering class possessing SAT scores. Moreover, among this group, we want to increase numbers of students with combined SATs of 1000 or better.

Timeframe of Enrollment Decisions

It should be carefully noted that the two questions related to the timeframe of enrollment decisions are expressed relative to the time the student applied, not relative to the start of the Fall term. Forty-two percent of the College's students do not seriously consider attending until within three months of the time they apply. Nearly two-thirds (64.4%) don't consider the College until within six months of applying. Only 14.4% seriously consider the College over a year prior to applying.

Not surprisingly, non-degree students are significantly more likely (73%) to make their decision to actually enroll within only two months of the time they apply. But even among degree-seeking students, over two-thirds did not actually decide to enroll until within two months.

Perhaps they do not consider any form of higher education to be a goal early in their high school career. Or if they do consider college, they are either unaware of Penn College, or do not initially consider it to be right for them. Whichever of these possibilities is more accurate, an opportunity might exist to better market both the concept of technical education in general, and the College as a first choice in particular, to high school prospects earlier in their high school career. A different perspective on this data is also apparent; while enrollment at Penn College may not have been a long-term goal of many of our students, once they do become aware enough of the College to give it serious consideration, they quickly make their decision to apply. Further statistical analysis, such as multiple regression, or research, such as a focus group about decision patterns, might be useful.

The next few sections of Table I describe elements of the college selection process from the students' viewpoint. The first item asks how they found out about Penn College. This item was collected for the first time in 1994. Thus three years of data are displayed, 1994, 1995 and 1996. Students were asked when they first considered attending Penn College. This item was first collected in 1993 and four years of data are available; 1993, 1994, 1995 and 1996. The number who first considered attending

Penn College the last three months prior to the time of filling out the admissions application decreased from 47.8% to 42% in 1996. This suggests that Penn College is attracting the more selective student; the reason is that more selective students tend to make their college choices with more lead time.

Looking just at the most recent year analyzed, 1996, it may be seen that 24.4% of students considered attending Penn College three to six months prior to the admission application, 19.2% considered the College six to twelve months prior, 7.8% considered the College twelve to eighteen months prior and 6.6% first considered attending Penn College eighteen months or more prior to the time of filling out the admission's application. Student behavior in deciding to enroll in Penn College showed a similar pattern compared to the prior item. The number who decided to enroll in the last two months dropped from 71.9% in 1993 down to 65.5% in 1996. A corresponding increase was shown in the other categories indicating that students are deciding to enroll at Penn College and giving more time to this decision and their selection process.

When students were asked to identify their primary goal of attending college, the overwhelming reason was still to prepare for a new job. In 1996, 46.3% of students gave this reason. About 16% said they wanted to train for a new career, 19.4% said they wanted to upgrade skills for advancement, 10.9% said they wanted to transfer to another college and 7.4% said their primary goal in attending college was personal interest. When asked the primary reason for choosing Penn College, a very similar pattern of responses has occurred over the last five years. By far, an overwhelming

majority of 50.8% said they chose Penn College because of program or course choice. The next most important reason was location (21.1%), instructional quality (12.8%), affordable cost (4.4% and finally, graduate placement history 2.2%.

Students were queried about their intent to be employed while in college. Overall nearly 70% said they intended to be employed; about 30% said that they intended not to be employed. These figures have changed little over the last five years.

Comparison of Degree Seeking and Non-Degree Seeking Students

A comparison of Table 2, Degree Seeking Population, to Table 3, Non-Degree Seeking Population, for the five year period Fall 1992 to Fall 1996, reveals the following trends. A steep drop (42.1%) in non-degree enrollments continued over the five year period Fall 1992 to Fall 1996. The total non-degree population for Fall 1992 was 282 compared to 162 for Fall 1996. This represents a drop of 42 % during the five year period. By contrast, while the non-degree population declined, the degree-seeking population remained fairly constant. In Fall 1992, the total degree-seeking population was 4660. By 1996, that enrollment of degree seeking students had grown to 4597.

Given the declining numbers of the non-degree segment in future reports, we will consider discontinuing reporting on this group of non-degree seekers, in order to focus on development of more viable segments, such as talented students and part-time students.

COMPARISON OF FULL-TIME AND PART-TIME STUDENTS (TABLES 4 & 5)

There are a number of similarities in the differences between the full-time and part-time students, compared with the contrast of degree seeking to non-degree seeking students. This is because many, but not all part-time students are also non-degree seeking students. Part-time students, like non-degree students, tend to be female, although there are many more part-time students than non-degree students.

Comparing the first page of Table 4 to the first page of table 5 we see that in Fall 1996, there were 936 part-time students compared to 3661 full-time students.

Part-timers tend to be older than our full-time students and part-timers tend to be concentrated in just three divisions, that is, Business and Computer Technologies (25%), Health Science (30.2%) and Integrated Studies (13.9%). This contrasts with a greater dispersion of full-time students, among all six of the main campus divisions. Part-timers, over half of them (52.2%) come from Lycoming County as opposed to 29.5% of full-time students. Table 5, shows that part-timers tend to be slightly, although not overwhelmingly, better academically prepared than full-timers, as indicated by high school ranks. 33.7% of part-time students ranked in the top third of their high school class, compared to 22.2% of full-time students. Turning to page five of this same table, we see that many more part-timers (35.4%) work full time compared to the full-time students (5.7%). This is not surprising and one would not expect to see a different trend. Obviously, the full-time student has less time to devote and to be available for full time employment. Compared to the full-timers, part-timers were much more likely to cite convenience (40.4%) compared to full-time students (22.5%) as a reason for

choosing Penn College. A large proportion of both groups cited course/program choice as a reason for choosing Penn College, although more (55.6%) full-timers gave this as a reason than did part-timers (42.7%).

In summary, the comparison between full-time and part-time populations, an evaluation has been made of part-time students. In profile, the part-time student tends to be female, tends to be a full-time worker, tends to overwhelmingly take courses in either Integrated Studies or Business and Computer Information, and tends to come from Lycoming County. In summary, part-time students come to Penn College for convenience, with the goal of upgrading job skills, and applies to other colleges at a lower rate than full-time students, probably because we offer proximity.

In closing... the reader is encouraged to review the accompanying data tables for additional findings and trends.

SECTION II

Tables

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
SEX										
Female	2141	43.3%	2135	44.3%	2067	44.2%	2035	43.0%	1938	40.7%
Male	2801	56.7%	2685	55.7%	2607	55.8%	2693	57.0%	2821	59.3%
TOTAL POPULATION	4942	100.0%	4820	100.0%	4674	100.0%	4728	100.0%	4759	100.0%
AGE										
< 20	1865	37.8%	1681	34.9%	1636	35.0%	1639	34.7%	1759	37.0%
20 - 24	1452	29.4%	1438	29.9%	1446	31.0%	1472	31.1%	1434	30.2%
25 - 29	491	9.9%	516	10.7%	463	9.9%	468	9.9%	500	10.5%
30 - 39	743	15.0%	750	15.6%	696	14.9%	721	15.3%	655	13.8%
40 +	386	7.8%	431	8.9%	427	9.1%	426	9.0%	407	8.6%
Total	4937	99.9%	4816	99.9%	4668	99.9%	4726	100.0%	4755	99.9%
RACE/ETHNICITY										
African-American	113	2.3%	117	2.4%	132	2.8%	135	2.9%	142	3.0%
Other Minority	41	0.8%	50	1.0%	67	1.4%	73	1.5%	83	1.7%
White	4788	96.9%	4653	96.5%	4475	95.7%	4520	95.6%	4534	95.3%
Total	4942	100.0%	4820	100.0%	4674	100.0%	4728	100.0%	4759	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	1793	36.3%	1796	37.3%	1728	37.0%	1707	36.1%	1664	35.0%
Bradford	115	2.3%	122	2.5%	128	2.7%	106	2.2%	115	2.4%
Clinton	267	5.4%	243	5.0%	265	5.7%	309	6.5%	285	6.0%
Montour	70	1.4%	59	1.2%	63	1.3%	53	1.1%	85	1.8%
Northumberland	372	7.5%	357	7.4%	320	6.8%	337	7.1%	321	6.7%
Potter	56	1.1%	46	1.0%	59	1.3%	58	1.2%	37	0.8%
Snyder	129	2.6%	144	3.0%	124	2.7%	108	2.3%	105	2.2%
Sullivan	52	1.1%	38	0.8%	33	0.7%	28	0.6%	22	0.5%
Tioga	323	6.5%	280	5.8%	230	4.9%	231	4.9%	214	4.5%
Union	190	3.8%	185	3.8%	158	3.4%	133	2.8%	122	2.6%
IMMEDIATE AREA TOTAL	3367	68.1%	3270	67.8%	3108	66.5%	3070	64.9%	2970	62.4%
OTHER PA COUNTIES	1545	31.3%	1517	31.5%	1488	31.8%	1587	33.6%	1684	35.4%
OUT-OF-STATE/INTERNATIONAL	30	0.6%	33	0.7%	78	1.7%	71	1.5%	105	2.2%
Total	4942	100.0%	4820	100.0%	4674	100.0%	4728	100.0%	4759	100.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
ANNUAL FAMILY INCOME (a)										
UNDER \$30,000										
< \$19,000	1687	38.0%	1579	36.7%	1492	36.5%	1469	35.0%	1312	30.9%
\$19,000 - \$29,999	1146	25.8%	1110	25.8%	950	23.2%	836	19.9%	782	18.4%
TOTAL UNDER \$30,000	2833	63.7%	2689	62.5%	2442	59.8%	2305	55.0%	2094	49.2%
\$30,000 +	1603	36.1%	1214	28.2%	659	16.1%	333	7.9%	210	4.9%
\$30,000 - \$39,999	5	0.1%	152	3.5%	381	9.3%	572	13.6%	674	15.9%
\$40,000 - \$49,999	3	0.1%	108	2.5%	257	6.3%	394	9.4%	488	11.5%
\$50,000 +	0	0.0%	140	3.3%	348	8.5%	590	14.1%	786	18.5%
TOTAL \$30,000 +	1611	36.3%	1614	37.5%	1645	40.2%	1889	45.0%	2158	50.8%
Total Responses/Response Rate	4444	89.9%	4303	89.3%	4087	87.4%	4194	88.7%	4252	89.3%
FAMILY SIZE										
1 - 2	584	12.6%	633	13.9%	657	15.0%	673	15.2%	636	14.3%
3 - 4	2328	50.3%	2287	50.1%	2202	50.1%	2270	51.3%	2326	52.4%
5 +	1717	37.1%	1642	36.0%	1534	34.9%	1485	33.5%	1481	33.3%
Total Responses/Response Rate	4629	93.7%	4562	94.6%	4393	94.0%	4428	93.7%	4443	93.4%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1833	38.7%	1799	38.9%	1764	39.8%	1743	39.2%	1625	36.4%
Not 1st to attend	2909	61.3%	2823	61.1%	2664	60.2%	2704	60.8%	2839	63.6%
Total Responses/Response Rate	4742	96.0%	4622	95.9%	4428	94.7%	4447	94.1%	4464	93.8%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	3305	70.5%	3113	68.4%	2900	66.7%	3017	69.0%	3056	69.3%
Not 1st to attend	1383	29.5%	1438	31.6%	1446	33.3%	1355	31.0%	1354	30.7%
Total Responses/Response Rate	4688	94.9%	4551	94.4%	4346	93.0%	4372	92.5%	4410	92.7%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
FATHER'S EDUCATION										
< High School	649	14.8%	671	15.4%	629	15.0%	563	13.2%	468	10.9%
High School	2207	50.5%	2129	49.0%	2082	49.5%	2117	49.7%	2110	49.3%
Some College	583	13.3%	570	13.1%	556	13.2%	595	14.0%	629	14.7%
2-Yr Degree	361	8.3%	370	8.5%	363	8.6%	365	8.6%	378	8.8%
4-Yr Degree or higher	573	13.1%	604	13.9%	576	13.7%	618	14.5%	694	16.2%
Total Responses/Response Rate	4373	88.5%	4344	90.1%	4206	90.0%	4258	90.1%	4279	89.9%
MOTHER'S EDUCATION										
< High School	495	11.1%	468	10.6%	450	10.3%	413	9.5%	338	7.8%
High School	2526	56.7%	2475	56.0%	2363	55.4%	2376	54.9%	2363	54.3%
Some College	690	15.5%	691	15.6%	692	16.2%	703	16.2%	744	17.1%
2-Yr Degree	335	7.5%	339	7.7%	339	7.9%	381	8.8%	406	9.3%
4-Yr Degree or higher	412	9.2%	446	10.1%	424	9.9%	454	10.5%	497	11.4%
Total Responses/Response Rate	4458	90.2%	4419	91.7%	4268	91.3%	4327	91.5%	4348	91.4%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	3934	84.4%	3790	82.3%	3709	82.2%	3701	81.5%	3541	77.0%
Not Disadvantaged	726	15.6%	813	17.7%	802	17.8%	838	18.5%	1056	23.0%
Total	4660	94.3%	4603	95.5%	4511	96.5%	4539	96.0%	4597	96.6%
HIGH SCHOOL RANK										
Top Third	932	23.7%	932	24.0%	893	23.7%	905	23.7%	984	25.4%
Middle Third	1237	31.5%	1268	32.7%	1276	33.9%	1306	34.3%	1305	33.7%
Bottom Third	1756	44.7%	1682	43.3%	1594	42.4%	1601	42.0%	1580	40.8%
Total Responses/Response Rate	3925	79.4%	3882	80.5%	3763	80.5%	3812	80.6%	3869	81.3%
HIGH SCHOOL MAJOR										
Academic	1846	37.8%	1880	39.3%	1884	40.6%	1984	42.4%	2097	44.4%
Business	690	14.1%	657	13.8%	611	13.2%	572	12.2%	518	11.0%
General	1617	33.1%	1543	32.3%	1548	33.3%	1540	32.9%	1512	32.0%
Vocational	733	15.0%	698	14.6%	603	13.0%	585	12.5%	593	12.6%
Total Responses/Response Rate	4886	98.9%	4778	99.1%	4646	99.4%	4681	99.0%	4720	99.2%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
APPLIED TO OTHER COLLEGE										
Other Applications	832	17.6%	848	18.3%	854	19.2%	982	22.0%	1053	23.4%
No other applications	3902	82.4%	3792	81.7%	3592	80.8%	3491	78.0%	3442	76.6%
Total Responses/Response Rate	4734	95.8%	4640	96.3%	4446	95.1%	4473	94.6%	4495	94.5%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	359	7.6%	356	7.7%	344	7.8%	422	9.6%	487	11.1%
No other acceptances	4347	92.4%	4245	92.3%	4079	92.2%	3989	90.4%	3910	88.9%
Total Responses/Response Rate	4706	95.2%	4601	95.5%	4423	94.6%	4411	93.3%	4397	92.4%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	1064	21.5%	1053	21.8%	1096	23.4%	1322	28.0%	1289	27.1%
No Experience	3878	78.5%	3767	78.2%	3578	76.6%	3406	72.0%	3470	72.9%
Total Responses	4942	100.0%	4820	100.0%	4674	100.0%	4728	100.0%	4759	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	#N/A	#N/A	#N/A	#N/A	6	0.4%	154	5.6%	281	8.1%
Relative/friend	#N/A	#N/A	#N/A	#N/A	616	44.1%	474	17.3%	270	7.8%
Current/former student	#N/A	#N/A	#N/A	#N/A	19	1.4%	362	13.3%	657	19.0%
Newspaper	#N/A	#N/A	#N/A	#N/A	29	2.1%	65	2.4%	68	2.0%
Radio	#N/A	#N/A	#N/A	#N/A	7	0.5%	11	0.4%	13	0.4%
TV	#N/A	#N/A	#N/A	#N/A	3	0.2%	5	0.2%	11	0.3%
Open House	#N/A	#N/A	#N/A	#N/A	2	0.1%	54	2.0%	103	3.0%
College catalog	#N/A	#N/A	#N/A	#N/A	130	9.3%	247	9.0%	301	8.7%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	109	7.8%	192	7.0%	219	6.3%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	34	2.4%	57	2.1%	63	1.8%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	191	13.7%	400	14.6%	543	15.7%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	57	4.1%	182	6.7%	286	8.3%
Other	#N/A	#N/A	#N/A	#N/A	193	13.8%	529	19.4%	646	18.7%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	1396	29.9%	2732	57.8%	3461	72.7%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE (c)										
Last 3 Months	#N/A	#N/A	573	47.8%	1114	43.7%	1480	43.1%	1608	42.0%
3 - 6 Months ago	#N/A	#N/A	274	22.9%	624	24.5%	833	24.3%	932	24.4%
6 - 12 Months ago	#N/A	#N/A	210	17.5%	454	17.8%	643	18.7%	735	19.2%
12 - 18 Months ago	#N/A	#N/A	77	6.4%	202	7.9%	265	7.7%	300	7.8%
18 + Months ago	#N/A	#N/A	65	5.4%	153	6.0%	210	6.1%	251	6.6%
Total Responses/Response Rate	#N/A	#N/A	1199	24.9%	2547	54.5%	3431	72.6%	3826	80.4%
WHEN DECIDED TO ENROLL AT PENN COLLEGE (c)										
Last 2 Months	#N/A	#N/A	863	71.9%	1724	67.6%	2288	66.4%	2514	65.5%
3 - 4 Months ago	#N/A	#N/A	185	15.4%	447	17.5%	666	19.3%	772	20.1%
5 - 9 Months ago	#N/A	#N/A	82	6.8%	200	7.8%	253	7.3%	306	8.0%
9 - 12 Months ago	#N/A	#N/A	36	3.0%	82	3.2%	101	2.9%	105	2.7%
12 + Months ago	#N/A	#N/A	35	2.9%	98	3.8%	139	4.0%	140	3.6%
Total Responses/Response Rate	#N/A	#N/A	1201	24.9%	2551	54.6%	3447	72.9%	3837	80.6%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1875	41.2%	1830	41.1%	1869	43.6%	1874	43.1%	2030	46.3%
Retrain for new career	380	8.4%	415	9.3%	442	10.3%	645	14.8%	705	16.1%
Upgrade skills for advancement	966	21.2%	959	21.5%	919	21.4%	880	20.2%	851	19.4%
Transfer to 4-year college	865	19.0%	791	17.8%	672	15.7%	590	13.6%	480	10.9%
Personal interest	464	10.2%	458	10.3%	387	9.0%	360	8.3%	323	7.4%
Total Responses/Response Rate	4550	92.1%	4453	92.4%	4289	91.8%	4349	92.0%	4389	92.2%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	115	2.6%	154	3.5%	166	3.9%	177	4.2%	191	4.4%
Location	1239	27.9%	1180	27.0%	1069	25.2%	993	23.3%	946	21.9%
Instructional quality	730	16.5%	750	17.2%	767	18.1%	625	14.7%	552	12.8%
Program/Course choice	2351	53.0%	2283	52.3%	2236	52.8%	2411	56.7%	2540	58.8%
(d) Grad Placement History	0	0.0%	0	0.0%	0	0.0%	48	1.1%	93	2.2%
Total Responses/Response Rate	4435	89.7%	4367	90.6%	4238	90.7%	4254	90.0%	4322	90.8%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 1
TOTAL STUDENT POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	722	15.9%	694	15.5%	603	14.0%	601	14.1%	542	12.6%
21 - 30 Hours/Week	540	11.9%	524	11.7%	748	17.3%	660	15.4%	620	14.4%
11 - 20 Hours/Week	1334	29.3%	1311	29.2%	1159	26.9%	1235	28.9%	1318	30.6%
1 - 10 Hours/Week	513	11.3%	509	11.4%	614	14.2%	540	12.6%	502	11.7%
Total Intending to be employed	3109	68.3%	3038	67.8%	3124	72.4%	3036	71.0%	2982	69.3%
Total not intending to be employed	1440	31.7%	1445	32.2%	1189	27.6%	1238	29.0%	1323	30.7%
Total Responses/Response Rate	4549	92.0%	4483	93.0%	4313	92.3%	4274	90.4%	4305	90.5%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	750	15.2%	750	15.6%	831	17.8%	845	17.9%	812	17.1%
Construction/Design Technologies	801	16.2%	801	16.6%	735	15.7%	727	15.4%	743	15.6%
Health Sciences	817	16.5%	833	17.3%	745	15.9%	747	15.8%	760	16.0%
Hospitality	123	2.5%	133	2.8%	142	3.0%	143	3.0%	137	2.9%
Industrial/Engineer Technologies	525	10.6%	566	11.7%	531	11.4%	602	12.7%	603	12.7%
Integrated Studies	835	16.9%	767	15.9%	752	16.1%	692	14.6%	669	14.1%
Natural Resources/Transportation	547	11.1%	519	10.8%	588	12.6%	611	12.9%	679	14.3%
(e) Developmental Semester	0	0.0%	0	0.0%	0	0.0%	0	0.0%	37	0.8%
Non-degree (Main campus)	240	4.9%	201	4.2%	142	3.0%	157	3.3%	171	3.6%
North Campus	304	6.2%	250	5.2%	208	4.5%	204	4.3%	148	3.1%
Total	4942	100.0%	4820	100.0%	4674	100.0%	4728	100.0%	4759	100.0%
CREDIT LOAD										
Full-Time	3768	76.2%	3687	76.5%	3640	77.9%	3572	75.5%	3669	77.1%
Part-Time	1174	23.8%	1133	23.5%	1034	22.1%	1156	24.5%	1090	22.9%
Total	4942	100.0%	4820	100.0%	4674	100.0%	4728	100.0%	4759	100.0%

(a) Income categories were revised in 1993; previously "\$30,000 + " had been the top range.

(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).

(c) Item added in 1993.

(d) Response "Graduate placement history" added in 1995.

(e) Developmental Semester was instituted in 1996.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES		1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%	
SEX											
Female	2001	42.9%	2010	43.7%	1986	44.0%	1933	42.6%	1854	40.3%	
Male	2659	57.1%	2593	56.3%	2525	56.0%	2606	57.4%	2743	59.7%	
TOTAL POPULATION	4660	100.0%	4603	100.0%	4511	100.0%	4539	100.0%	4597	100.0%	
AGE											
< 20	1851	39.8%	1662	36.1%	1620	35.9%	1627	35.8%	1736	37.8%	
20 - 24	1410	30.3%	1415	30.8%	1417	31.4%	1445	31.8%	1417	30.8%	
25 - 29	451	9.7%	484	10.5%	440	9.8%	450	9.9%	477	10.4%	
30 - 39	643	13.8%	676	14.7%	656	14.6%	661	14.6%	608	13.2%	
40 +	300	6.4%	362	7.9%	375	8.3%	356	7.8%	358	7.8%	
Total	4655	99.9%	4599	99.9%	4508	99.9%	4539	100.0%	4596	100.0%	
RACE/ETHNICITY											
African-American	110	2.4%	115	2.5%	129	2.9%	131	2.9%	142	3.1%	
Other Minority	39	0.8%	48	1.0%	66	1.5%	70	1.5%	79	1.7%	
White	4511	96.8%	4440	96.5%	4316	95.7%	4338	95.6%	4376	95.2%	
Total	4660	100.0%	4603	100.0%	4511	100.0%	4539	100.0%	4597	100.0%	
AREA/COUNTY OF RESIDENCE											
Lycoming	1614	34.6%	1648	35.8%	1632	36.2%	1586	34.9%	1553	33.8%	
Bradford	112	2.4%	121	2.6%	127	2.8%	102	2.2%	111	2.4%	
Clinton	251	5.4%	234	5.1%	259	5.7%	298	6.6%	278	6.0%	
Montour	68	1.5%	58	1.3%	62	1.4%	52	1.1%	83	1.8%	
Northumberland	363	7.8%	351	7.6%	314	7.0%	331	7.3%	311	6.8%	
Potter	54	1.2%	44	1.0%	49	1.1%	49	1.1%	34	0.7%	
Snyder	129	2.8%	141	3.1%	122	2.7%	108	2.4%	103	2.2%	
Sullivan	52	1.1%	36	0.8%	31	0.7%	27	0.6%	20	0.4%	
Tioga	284	6.1%	265	5.8%	216	4.8%	207	4.6%	202	4.4%	
Union	182	3.9%	179	3.9%	154	3.4%	129	2.8%	116	2.5%	
IMMEDIATE AREA TOTAL	3109	66.7%	3077	66.8%	2966	65.8%	2889	63.6%	2811	61.1%	
OTHER PA COUNTIES	1522	32.7%	1494	32.5%	1468	32.5%	1579	34.8%	1681	36.6%	
OUT-OF-STATE/INTERNATIONAL	29	0.6%	32	0.7%	77	1.7%	71	1.6%	105	2.3%	
Total	4660	100.0%	4603	100.0%	4511	100.0%	4539	100.0%	4597	100.0%	

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
ANNUAL FAMILY INCOME (a)										
UNDER \$30,000										
< \$19,000	1639	38.8%	1546	37.5%	1466	36.8%	1438	35.4%	1290	31.0%
\$19,000 - \$29,999	1083	25.6%	1050	25.4%	919	23.1%	807	19.9%	764	18.4%
TOTAL UNDER \$30,000	2722	64.4%	2596	62.9%	2385	59.9%	2245	55.3%	2054	49.4%
\$30,000 +	1500	35.5%	1185	28.7%	645	16.2%	320	7.9%	196	4.7%
\$30,000 - \$39,999	3	0.1%	130	3.2%	365	9.2%	554	13.6%	658	15.8%
\$40,000 - \$49,999	2	0.0%	98	2.4%	252	6.3%	380	9.4%	478	11.5%
\$50,000 +	0	0.0%	117	2.8%	332	8.3%	563	13.9%	774	18.6%
TOTAL \$30,000 +	1505	35.6%	1530	37.1%	1594	40.1%	1817	44.7%	2106	50.6%
Total Responses/Response Rate	4227	90.7%	4126	89.6%	3979	88.2%	4062	89.5%	4160	90.5%
FAMILY SIZE										
1 - 2	526	12.0%	590	13.5%	624	14.6%	629	14.7%	613	14.1%
3 - 4	2208	50.3%	2197	50.3%	2142	50.2%	2201	51.4%	2266	52.2%
5 +	1656	37.7%	1582	36.2%	1504	35.2%	1453	33.9%	1464	33.7%
Total Responses/Response Rate	4390	94.2%	4369	94.9%	4270	94.7%	4283	94.4%	4343	94.5%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1765	39.2%	1750	39.4%	1725	40.1%	1701	39.5%	1599	36.6%
Not 1st to attend	2737	60.8%	2886	60.6%	2580	59.9%	2604	60.5%	2765	63.4%
Total Responses/Response Rate	4502	96.6%	4436	96.4%	4305	95.4%	4305	94.8%	4364	94.9%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	3150	70.8%	3012	68.9%	2821	66.8%	2921	69.0%	2992	69.4%
Not 1st to attend	1299	29.2%	1359	31.1%	1404	33.2%	1311	31.0%	1320	30.6%
Total Responses/Response Rate	4449	95.5%	4371	95.0%	4225	93.7%	4232	93.2%	4312	93.8%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
FATHER'S EDUCATION										
< High School	611	14.6%	635	15.2%	609	14.9%	534	12.9%	456	10.9%
High School	2113	50.6%	2068	49.6%	2037	49.8%	2062	50.0%	2070	49.5%
Some College	561	13.4%	546	13.1%	540	13.2%	574	13.9%	619	14.8%
2-Yr Degree	353	8.5%	359	8.6%	357	8.7%	356	8.6%	371	8.9%
4-Yr Degree or higher	537	12.9%	563	13.5%	548	13.4%	600	14.5%	670	16.0%
Total Responses/Response Rate	4175	89.6%	4171	90.6%	4091	90.7%	4126	90.9%	4186	91.1%
MOTHER'S EDUCATION										
< High School	475	11.1%	450	10.6%	442	10.6%	393	9.4%	331	7.8%
High School	2402	56.4%	2378	56.0%	2302	55.4%	2300	54.9%	2307	54.2%
Some College	670	15.7%	668	15.7%	673	16.2%	691	16.5%	733	17.2%
2-Yr Degree	320	7.5%	328	7.7%	327	7.9%	367	8.8%	398	9.4%
4-Yr Degree or higher	394	9.2%	421	9.9%	409	9.8%	442	10.5%	484	11.4%
Total Responses/Response Rate	4261	91.4%	4245	92.2%	4153	92.1%	4193	92.4%	4253	92.5%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	3934	84.4%	3790	82.3%	3709	82.2%	3701	81.5%	3541	77.0%
Not Disadvantaged	726	15.6%	813	17.7%	802	17.8%	838	18.5%	1056	23.0%
Total	4660	100.0%	4603	100.0%	4511	100.0%	4539	100.0%	4597	100.0%
HIGH SCHOOL RANK										
Top Third	901	23.4%	910	23.8%	884	23.7%	891	23.6%	973	25.4%
Middle Third	1220	31.6%	1258	32.9%	1262	33.9%	1298	34.4%	1293	33.7%
Bottom Third	1735	45.0%	1658	43.3%	1582	42.4%	1585	42.0%	1567	40.9%
Total Responses/Response Rate	3856	82.7%	3826	83.1%	3728	82.6%	3774	83.1%	3833	83.4%
HIGH SCHOOL MAJOR										
Academic	1714	37.1%	1772	38.7%	1800	40.1%	1896	42.1%	2009	44.0%
Business	641	13.9%	628	13.7%	591	13.2%	545	12.1%	493	10.8%
General	1553	33.6%	1488	32.5%	1499	33.4%	1485	33.0%	1479	32.4%
Vocational	717	15.5%	688	15.0%	596	13.3%	574	12.8%	580	12.7%
Total Responses/Response Rate	4625	99.2%	4576	99.4%	4486	99.4%	4500	99.1%	4561	99.2%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
APPLIED TO OTHER COLLEGE										
Other Applications	805	17.9%	826	18.6%	843	19.5%	969	22.4%	1043	23.7%
No other applications	3689	82.1%	3620	81.4%	3478	80.5%	3358	77.6%	3351	76.3%
Total Responses/Response Rate	4494	96.4%	4446	96.6%	4321	95.8%	4327	95.3%	4394	95.6%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	337	7.5%	338	7.7%	337	7.8%	409	9.6%	476	11.1%
No other acceptances	4132	92.5%	4075	92.3%	3964	92.2%	3865	90.4%	3829	88.9%
Total Responses/Response Rate	4469	95.9%	4413	95.9%	4301	95.3%	4274	94.2%	4305	93.6%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	973	20.9%	975	21.2%	1050	23.3%	1265	27.9%	1238	26.9%
No Experience	3687	79.1%	3628	78.8%	3461	76.7%	3274	72.1%	3359	73.1%
Total Responses	4660	100.0%	4603	100.0%	4511	100.0%	4539	100.0%	4597	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	#N/A	#N/A	#N/A	#N/A	6	0.4%	147	5.6%	276	8.1%
Relative/friend	#N/A	#N/A	#N/A	#N/A	601	44.4%	471	17.8%	269	7.9%
Current/former student	#N/A	#N/A	#N/A	#N/A	18	1.3%	348	13.2%	644	18.9%
Newspaper	#N/A	#N/A	#N/A	#N/A	24	1.8%	59	2.2%	64	1.9%
Radio	#N/A	#N/A	#N/A	#N/A	7	0.5%	9	0.3%	11	0.3%
TV	#N/A	#N/A	#N/A	#N/A	3	0.2%	4	0.2%	11	0.3%
Open House	#N/A	#N/A	#N/A	#N/A	2	0.1%	53	2.0%	103	3.0%
College catalog	#N/A	#N/A	#N/A	#N/A	126	9.3%	243	9.2%	298	8.7%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	109	8.1%	190	7.2%	219	6.4%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	32	2.4%	48	1.8%	62	1.8%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	189	14.0%	398	15.1%	538	15.8%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	57	4.2%	181	6.9%	286	8.4%
Other	#N/A	#N/A	#N/A	#N/A	179	13.2%	490	18.6%	632	18.5%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	1353	30.0%	2641	58.2%	3413	74.2%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE (c)										
Last 3 Months	#/N/A	#/N/A	519	47.5%	1080	43.7%	1430	43.0%	1589	42.2%
3 - 6 Months ago	#/N/A	#/N/A	254	23.3%	603	24.4%	809	24.3%	915	24.3%
6 - 12 Months ago	#/N/A	#/N/A	190	17.4%	440	17.8%	628	18.9%	721	19.1%
12 - 18 Months ago	#/N/A	#/N/A	71	6.5%	197	8.0%	260	7.8%	294	7.8%
18 + Months ago	#/N/A	#/N/A	58	5.3%	150	6.1%	201	6.0%	248	6.6%
Total Responses/Response Rate	#/N/A	#/N/A	1092	23.7%	2470	54.8%	3328	73.3%	3767	81.9%
WHEN DECIDED TO ENROLL AT PENN COLLEGE (c)										
Last 2 Months	#/N/A	#/N/A	771	70.8%	1662	67.2%	2208	66.1%	2470	65.4%
3 - 4 Months ago	#/N/A	#/N/A	175	16.1%	441	17.8%	653	19.5%	766	20.3%
5 - 9 Months ago	#/N/A	#/N/A	76	7.0%	193	7.8%	246	7.4%	301	8.0%
9 - 12 Months ago	#/N/A	#/N/A	35	3.2%	80	3.2%	100	3.0%	103	2.7%
12 + Months ago	#/N/A	#/N/A	32	2.9%	96	3.9%	134	4.0%	137	3.6%
Total Responses/Response Rate	#/N/A	#/N/A	1089	23.7%	2472	54.8%	3341	73.6%	3777	82.2%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1859	43.0%	1821	42.6%	1859	44.6%	1860	44.2%	2020	47.0%
Retrain for new career	356	8.2%	402	9.4%	432	10.4%	622	14.8%	693	16.1%
Upgrade skills for advancement	854	19.8%	873	20.4%	866	20.8%	817	19.4%	809	18.8%
Transfer to 4-year college	824	19.1%	753	17.6%	648	15.5%	573	13.6%	465	10.8%
Personal interest	430	9.9%	424	9.9%	364	8.7%	333	7.9%	309	7.2%
Total Responses/Response Rate	4323	92.8%	4273	92.8%	4169	92.4%	4205	92.6%	4296	93.5%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	105	2.5%	146	3.5%	157	3.8%	174	4.2%	182	4.3%
Location	1143	26.9%	1094	26.0%	1011	24.5%	936	22.7%	904	21.4%
Instructional quality	719	16.9%	735	17.5%	758	18.3%	614	14.9%	548	13.0%
Program/Course choice	2278	53.7%	2232	53.1%	2208	53.4%	2354	57.1%	2501	59.2%
(d) Grad Placement History	0	0.0%	0	0.0%	0	0.0%	48	1.2%	92	2.2%
Total Responses/Response Rate	4245	91.1%	4207	91.4%	4134	91.6%	4126	90.9%	4227	92.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 2
DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	558	12.9%	561	13.1%	533	12.7%	509	12.3%	486	11.6%
21 - 30 Hours/Week	529	12.2%	515	12.0%	735	17.5%	652	15.8%	616	14.6%
11 - 20 Hours/Week	1317	30.5%	1297	30.2%	1143	27.3%	1221	29.5%	1302	31.0%
1 - 10 Hours/Week	506	11.7%	503	11.7%	608	14.5%	538	13.0%	499	11.9%
Total intending to be employed	2910	67.4%	2876	67.0%	3019	72.1%	2920	70.7%	2903	69.0%
Total not intending to be employed	1410	32.6%	1419	33.0%	1170	27.9%	1212	29.3%	1302	31.0%
Total Responses/Response Rate	4320	92.7%	4295	93.3%	4189	92.9%	4132	91.0%	4205	91.5%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	750	16.1%	750	16.3%	831	18.4%	845	18.6%	812	17.7%
Construction/Design Technologies	801	17.2%	801	17.4%	735	16.3%	727	16.0%	743	16.2%
Health Sciences	817	17.5%	833	18.1%	745	16.5%	747	16.5%	760	16.5%
Hospitality	123	2.6%	133	2.9%	142	3.1%	143	3.2%	137	3.0%
Industrial/Engineer Technologies	525	11.3%	566	12.3%	531	11.8%	602	13.3%	603	13.1%
Integrated Studies	835	17.9%	767	16.7%	752	16.7%	692	15.2%	669	14.6%
Natural Resources/Transportation	547	11.7%	519	11.3%	588	13.0%	611	13.5%	679	14.8%
(e) Developmental Semester	0	0.0%	0	0.0%	0	0.0%	0	0.0%	37	0.8%
Non-degree (Main campus)	0	0.0%	0	0.0%	0	0.0%	0	0.0%	17	0.4%
North Campus	262	5.6%	234	5.1%	187	4.1%	172	3.8%	140	3.0%
Total	4660	100.0%	4603	100.0%	4511	100.0%	4539	100.0%	4597	100.0%
CREDIT LOAD										
Full-Time	3761	80.7%	3680	79.9%	3620	80.2%	3567	78.6%	3661	79.6%
Part-Time	899	19.3%	923	20.1%	891	19.8%	972	21.4%	936	20.4%
Total	4660	100.0%	4603	100.0%	4511	100.0%	4539	100.0%	4597	100.0%

(a) Income categories were revised in 1993; previously "\$30,000 + " had been the top range.

(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).

(c) Item added in 1993.

(d) Response "Graduate placement history" added in 1995.

(e) Developmental Semester was instituted in 1996.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
SEX										
Female	140	49.6%	125	57.6%	81	49.7%	102	54.0%	84	51.9%
Male	142	50.4%	92	42.4%	82	50.3%	87	46.0%	78	48.1%
TOTAL POPULATION	282	100.0%	217	100.0%	163	100.0%	189	100.0%	162	100.0%
AGE										
< 20	14	5.0%	19	8.8%	16	10.0%	12	6.4%	23	14.5%
20 - 24	42	14.9%	23	10.6%	29	18.1%	27	14.4%	17	10.7%
25 - 29	40	14.2%	32	14.7%	23	14.4%	18	9.6%	23	14.5%
30 - 39	100	35.5%	74	34.1%	40	25.0%	60	32.1%	47	29.6%
40 +	86	30.5%	69	31.8%	52	32.5%	70	37.4%	49	30.8%
Total	282	100.0%	217	100.0%	160	98.2%	187	98.9%	159	98.1%
RACE/ETHNICITY										
African-American	3	1.1%	2	0.9%	3	1.8%	4	2.1%	0	0.0%
Other Minority	2	0.7%	2	0.9%	1	0.6%	3	1.6%	4	2.5%
White	277	98.2%	213	98.2%	159	97.5%	182	96.3%	158	97.5%
Total	282	100.0%	217	100.0%	163	100.0%	189	100.0%	162	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	179	63.5%	148	68.2%	96	58.9%	121	64.0%	111	68.5%
Bradford	3	1.1%	1	0.5%	1	0.6%	4	2.1%	4	2.5%
Other					6	3.7%	11	5.8%	7	4.3%
					1	0.6%	1	0.5%	2	1.2%
					6	3.7%	6	3.2%	10	6.2%
					10	6.1%	9	4.8%	3	1.9%
					2	1.2%	0	0.0%	2	1.2%
					2	1.2%	1	0.5%	2	1.2%
					14	8.6%	24	12.7%	12	7.4%
					4	2.5%	4	2.1%	6	3.7%
					142	87.1%	181	95.8%	159	98.1%
					20	12.3%	8	4.2%	3	1.9%
					1	0.6%	0	0.0%	0	0.0%
					163	100.0%	189	100.0%	162	100.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
ANNUAL FAMILY INCOME (a)										
UNDER \$30,000										
< \$19,000	48	22.1%	33	18.6%	26	24.1%	31	23.5%	22	23.9%
\$19,000 - \$29,999	63	29.0%	60	33.9%	31	28.7%	29	22.0%	18	19.6%
TOTAL UNDER \$30,000	111	51.2%	93	52.5%	57	52.8%	60	45.5%	40	43.5%
\$30,000 +	103	47.5%	29	16.4%	14	13.0%	13	9.8%	14	15.2%
\$30,000 - \$39,999	2	0.9%	22	12.4%	16	14.8%	18	13.6%	16	17.4%
\$40,000 - \$49,999	1	0.5%	10	5.6%	5	4.6%	14	10.6%	10	10.9%
\$50,000 +	0	0.0%	23	13.0%	16	14.8%	27	20.5%	12	13.0%
TOTAL \$30,000 +	106	48.8%	84	47.5%	51	47.2%	72	54.5%	52	56.5%
Total Responses/Response Rate	217	77.0%	177	81.6%	108	66.3%	132	69.8%	92	56.8%
FAMILY SIZE										
1 - 2	58	24.3%	43	22.3%	33	26.8%	44	30.3%	23	23.0%
3 - 4	120	50.2%	90	46.6%	60	48.8%	69	47.6%	60	60.0%
5 +	61	25.5%	60	31.1%	30	24.4%	32	22.1%	17	17.0%
Total Responses/Response Rate	239	84.8%	193	88.9%	123	75.5%	145	76.7%	100	61.7%
FAMILY COLLEGE BACKGROUND										
1st to attend college	68	28.3%	49	26.3%	39	31.7%	42	29.6%	26	26.0%
Not 1st to attend	172	71.7%	137	73.7%	84	68.3%	100	70.4%	74	74.0%
Total Responses/Response Rate	240	85.1%	186	85.7%	123	75.5%	142	75.1%	100	61.7%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	155	64.9%	101	56.1%	79	65.3%	96	68.6%	64	65.3%
Not 1st to attend	84	35.1%	79	43.9%	42	34.7%	44	31.4%	34	34.7%
Total Responses/Response Rate	239	84.8%	180	82.9%	121	74.2%	140	74.1%	98	60.5%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
FATHER'S EDUCATION										
< High School	38	19.2%	36	20.8%	20	17.4%	29	22.0%	12	12.9%
High School	94	47.5%	61	35.3%	45	39.1%	55	41.7%	40	43.0%
Some College	22	11.1%	24	13.9%	16	13.9%	21	15.9%	10	10.8%
2-Yr Degree	8	4.0%	11	6.4%	6	5.2%	9	6.8%	7	7.5%
4-Yr Degree or higher	36	18.2%	41	23.7%	28	24.3%	18	13.6%	24	25.8%
Total Responses/Response Rate	198	70.2%	173	79.7%	115	70.6%	132	69.8%	93	57.4%
MOTHER'S EDUCATION										
< High School	20	10.2%	18	10.3%	8	7.0%	20	14.9%	7	7.4%
High School	124	62.9%	97	55.7%	61	53.0%	76	56.7%	56	58.9%
Some College	20	10.2%	23	13.2%	19	16.5%	12	9.0%	11	11.6%
2-Yr Degree	15	7.6%	11	6.3%	12	10.4%	14	10.4%	8	8.4%
4-Yr Degree or higher	18	9.1%	25	14.4%	15	13.0%	12	9.0%	13	13.7%
Total Responses/Response Rate	197	69.9%	174	80.2%	115	70.6%	134	70.9%	95	58.6%
HIGH SCHOOL RANK										
Top Third	31	44.9%	22	39.3%	9	25.7%	14	36.8%	11	30.6%
Middle Third	17	24.6%	10	17.9%	14	40.0%	8	21.1%	12	33.3%
Bottom Third	21	30.4%	24	42.9%	12	34.3%	16	42.1%	13	36.1%
Total Responses/Response Rate	69	24.5%	56	25.8%	35	21.5%	38	20.1%	36	22.2%
ADDITIONAL DATA										
					84	52.5%	88	48.6%	88	55.3%
					20	12.5%	27	14.9%	25	15.7%
					49	30.6%	55	30.4%	33	20.8%
					7	4.4%	11	6.1%	13	8.2%
					160	98.2%	181	95.8%	159	98.1%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
APPLIED TO OTHER COLLEGE										
Other Applications	27	11.3%	22	11.3%	11	8.8%	13	8.9%	10	9.9%
No other applications	213	88.8%	172	88.7%	114	91.2%	133	91.1%	91	90.1%
Total Responses/Response Rate	240	85.1%	194	89.4%	125	76.7%	146	77.2%	101	62.3%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	22	9.3%	18	9.6%	7	5.7%	13	9.5%	11	12.0%
No other acceptances	215	90.7%	170	90.4%	115	94.3%	124	90.5%	81	88.0%
Total Responses/Response Rate	237	84.0%	188	86.6%	122	74.8%	137	72.5%	92	56.8%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	91	32.3%	78	35.9%	46	28.2%	57	30.2%	51	31.5%
No Experience	191	67.7%	139	64.1%	117	71.8%	132	69.8%	111	68.5%
Total Responses	282	100.0%	217	100.0%	163	100.0%	189	100.0%	162	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	#N/A	#N/A	#N/A	#N/A	0	0.0%	7	7.7%	5	10.4%
Relative/friend	#N/A	#N/A	#N/A	#N/A	15	34.9%	3	3.3%	1	2.1%
Current/former student	#N/A	#N/A	#N/A	#N/A	1	2.3%	14	15.4%	13	27.1%
Newspaper	#N/A	#N/A	#N/A	#N/A	5	11.6%	6	6.6%	4	8.3%
Radio	#N/A	#N/A	#N/A	#N/A	0	0.0%	2	2.2%	2	4.2%
TV	#N/A	#N/A	#N/A	#N/A	0	0.0%	1	1.1%	0	0.0%
Open House	#N/A	#N/A	#N/A	#N/A	0	0.0%	1	1.1%	0	0.0%
College catalog	#N/A	#N/A	#N/A	#N/A	4	9.3%	4	4.4%	3	6.3%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	0	0.0%	2	2.2%	0	0.0%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	2	4.7%	9	9.9%	1	2.1%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	2	4.7%	2	2.2%	5	10.4%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	0	0.0%	1	1.1%	0	0.0%
Other	#N/A	#N/A	#N/A	#N/A	14	32.6%	39	42.9%	14	29.2%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	43	26.4%	91	48.1%	48	29.6%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE (c)										
Last 3 Months	#N/A	#N/A	54	50.5%	34	44.2%	50	48.5%	19	32.2%
3 - 6 Months ago	#N/A	#N/A	20	18.7%	21	27.3%	24	23.3%	17	28.8%
6 - 12 Months ago	#N/A	#N/A	20	18.7%	14	18.2%	15	14.6%	14	23.7%
12 - 18 Months ago	#N/A	#N/A	6	5.6%	5	6.5%	5	4.9%	6	10.2%
18 + Months ago	#N/A	#N/A	7	6.5%	3	3.9%	9	8.7%	3	5.1%
Total Responses/Response Rate	#N/A	#N/A	107	49.3%	77	47.2%	103	54.5%	59	36.4%
WHEN DECIDED TO ENROLL AT PENN COLLEGE (c)										
Last 2 Months	#N/A	#N/A	92	82.1%	62	78.5%	80	75.5%	44	73.3%
3 - 4 Months ago	#N/A	#N/A	10	8.9%	6	7.6%	13	12.3%	6	10.0%
5 - 9 Months ago	#N/A	#N/A	6	5.4%	7	8.9%	7	6.6%	5	8.3%
9 - 12 Months ago	#N/A	#N/A	1	0.9%	2	2.5%	1	0.9%	2	3.3%
12 + Months ago	#N/A	#N/A	3	2.7%	2	2.5%	5	4.7%	3	5.0%
Total Responses/Response Rate	#N/A	#N/A	112	51.6%	79	48.5%	106	56.1%	60	37.0%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	16	7.0%	9	5.0%	10	8.3%	14	9.7%	10	10.8%
Retrain for new career	24	10.6%	13	7.2%	10	8.3%	23	16.0%	12	12.9%
Upgrade skills for advancement	112	49.3%	86	47.8%	53	44.2%	63	43.8%	42	45.2%
Transfer to 4-year college	41	18.1%	38	21.1%	24	20.0%	17	11.8%	15	16.1%
Personal interest	34	15.0%	34	18.9%	23	19.2%	27	18.8%	14	15.1%
Total Responses/Response Rate	227	80.5%	180	82.9%	120	73.6%	144	76.2%	93	57.4%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	10	5.3%	8	5.0%	9	8.7%	3	2.3%	9	9.5%
Location	96	50.5%	86	53.8%	58	55.8%	57	44.5%	42	44.2%
Instructional quality	11	5.8%	15	9.4%	9	8.7%	11	8.6%	4	4.2%
Program/Course choice	73	38.4%	51	31.9%	28	26.9%	57	44.5%	39	41.1%
(d) Grad Placement History		0.0%		0.0%		0.0%	0	0.0%	1	1.1%
Total Responses/Response Rate	190	67.4%	160	73.7%	104	63.8%	128	67.7%	95	58.6%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 3
NON-DEGREE POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	164	71.6%	133	70.7%	70	56.5%	92	64.8%	56	56.0%
21 - 30 Hours/Week	11	4.8%	9	4.8%	13	10.5%	8	5.6%	4	4.0%
11 - 20 Hours/Week	17	7.4%	14	7.4%	16	12.9%	14	9.9%	16	16.0%
1 - 10 Hours/Week	7	3.1%	6	3.2%	6	4.8%	2	1.4%	3	3.0%
Total intending to be employed	199	86.9%	162	86.2%	105	84.7%	116	81.7%	79	79.0%
Total not intending to be employed	30	13.1%	26	13.8%	19	15.3%	26	18.3%	21	21.0%
Total Responses/Response Rate	229	81.2%	188	86.6%	124	76.1%	142	75.1%	100	61.7%
ACADEMIC SCHOOL/CAMPUS										
Main Campus	240	85.1%	201	92.6%	142	87.1%	157	83.1%	154	95.1%
North Campus	42	14.9%	16	7.4%	21	12.9%	32	16.9%	8	4.9%
Total	282	100.0%	217	100.0%	163	100.0%	189	100.0%	162	100.0%
CREDIT LOAD										
Full-Time	7	2.5%	7	3.2%	20	12.3%	5	2.6%	8	4.9%
Part-Time	275	97.5%	210	96.8%	143	87.7%	184	97.4%	154	95.1%
Total	282	100.0%	217	100.0%	163	100.0%	189	100.0%	162	100.0%

- (a) Income categories were revised in 1993; previously "\$30,000 + " had been the top range.
 (b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).
 (c) Item added in 1993.
 (d) Response "Graduate placement history" added in 1995.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
SEX										
Female	1439	38.3%	1434	39.0%	1439	39.8%	1343	37.7%	1287	35.2%
Male	2322	61.7%	2246	61.0%	2181	60.2%	2224	62.3%	2374	64.8%
TOTAL POPULATION	3761	100.0%	3680	100.0%	3620	100.0%	3567	100.0%	3661	100.0%
AGE										
< 20	1776	47.2%	1595	43.4%	1557	43.0%	1549	43.4%	1644	44.9%
20 - 24	1127	30.0%	1146	31.2%	1125	31.1%	1150	32.2%	1175	32.1%
25 - 29	302	8.0%	331	9.0%	306	8.5%	296	8.3%	320	8.7%
30 - 39	393	10.5%	418	11.4%	425	11.7%	385	10.8%	314	8.6%
40 +	161	4.3%	188	5.1%	206	5.7%	187	5.2%	208	5.7%
Total	3759	99.9%	3678	99.9%	3619	100.0%	3567	100.0%	3661	100.0%
RACE/ETHNICITY										
African-American	91	2.4%	95	2.6%	100	2.8%	88	2.5%	100	2.7%
Other Minority	33	0.9%	40	1.1%	55	1.5%	61	1.7%	68	1.9%
White	3637	96.7%	3545	96.3%	3465	95.7%	3418	95.8%	3493	95.4%
Total	3761	100.0%	3680	100.0%	3620	100.0%	3567	100.0%	3661	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	1108	29.5%	1137	30.9%	1143	31.6%	1077	30.2%	1064	29.1%
Bradford	94	2.5%	100	2.7%	113	3.1%	92	2.6%	89	2.4%
Clinton	189	5.0%	167	4.5%	209	5.8%	223	6.3%	203	5.5%
Montour	53	1.4%	49	1.3%	52	1.4%	36	1.0%	62	1.7%
Northumberland	301	8.0%	269	7.3%	249	6.9%	250	7.0%	230	6.3%
Potter	45	1.2%	37	1.0%	41	1.1%	40	1.1%	27	0.7%
Snyder	113	3.0%	114	3.1%	99	2.7%	95	2.7%	87	2.4%
Sullivan	47	1.2%	30	0.8%	27	0.7%	25	0.7%	15	0.4%
Tioga	198	5.3%	202	5.5%	155	4.3%	144	4.0%	151	4.1%
Union	144	3.8%	134	3.6%	116	3.2%	95	2.7%	79	2.2%
IMMEDIATE AREA TOTAL	2292	60.9%	2239	60.8%	2204	60.9%	2077	58.2%	2007	54.8%
OTHER PA COUNTIES	1443	38.4%	1412	38.4%	1348	37.2%	1422	39.9%	1553	42.4%
OUT-OF-STATE/INTERNATIONAL	26	0.7%	29	0.8%	68	1.9%	68	1.9%	101	2.8%
Total	3761	100.0%	3680	100.0%	3620	100.0%	3567	100.0%	3661	100.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
ANNUAL FAMILY INCOME (a)										
UNDER \$30,000										
< \$19,000	1324	38.5%	1237	37.1%	1203	37.4%	1124	34.9%	1019	30.2%
\$19,000 - \$29,999	850	24.7%	817	24.5%	698	21.7%	600	18.6%	577	17.1%
TOTAL UNDER \$30,000	2174	63.3%	2054	61.6%	1901	59.1%	1724	53.5%	1596	47.4%
\$30,000 +	1258	36.6%	982	29.5%	488	15.2%	193	6.0%	100	3.0%
\$30,000 - \$39,999	2	0.1%	109	3.3%	315	9.8%	463	14.4%	563	16.7%
\$40,000 - \$49,999	2	0.1%	86	2.6%	220	6.8%	335	10.4%	408	12.1%
\$50,000 +	0	0.0%	101	3.0%	293	9.1%	507	15.7%	702	20.8%
TOTAL \$30,000 +	1262	36.7%	1278	38.4%	1316	40.9%	1498	46.5%	1773	52.6%
Total Responses/Response Rate	3436	91.4%	3332	90.5%	3217	88.9%	3222	90.3%	3369	92.0%
FAMILY SIZE										
1 - 2	392	11.0%	448	12.7%	472	13.6%	435	12.8%	422	12.1%
3 - 4	1788	50.1%	1760	50.0%	1742	50.3%	1746	51.6%	1860	53.2%
5 +	1388	38.9%	1309	37.2%	1246	36.0%	1205	35.6%	1212	34.7%
Total Responses/Response Rate	3568	94.9%	3517	95.6%	3460	95.6%	3386	94.9%	3494	95.4%
FAMILY COLLEGE BACKGROUND										
1st to attend college	1455	39.8%	1441	40.4%	1426	40.9%	1343	39.4%	1278	36.4%
Not 1st to attend	2197	60.2%	2129	59.6%	2063	59.1%	2062	60.6%	2232	63.6%
Total Responses/Response Rate	3652	97.1%	3570	97.0%	3489	96.4%	3405	95.5%	3510	95.9%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	2597	72.0%	2465	70.2%	2316	67.7%	2350	70.3%	2479	71.5%
Not 1st to attend	1012	28.0%	1048	29.8%	1104	32.3%	992	29.7%	990	28.5%
Total Responses/Response Rate	3609	96.0%	3513	95.5%	3420	94.5%	3342	93.7%	3469	94.8%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
FATHER'S EDUCATION										
< High School	463	13.6%	458	13.6%	457	13.7%	368	11.2%	327	9.7%
High School	1746	51.3%	1689	50.1%	1678	50.5%	1643	50.1%	1665	49.2%
Some College	460	13.5%	458	13.6%	449	13.5%	465	14.2%	516	15.3%
2-Yr Degree	308	9.1%	307	9.1%	296	8.9%	314	9.6%	310	9.2%
4-Yr Degree or higher	426	12.5%	459	13.6%	446	13.4%	487	14.9%	563	16.7%
Total Responses/Response Rate	3403	90.5%	3371	91.6%	3326	91.9%	3277	91.9%	3381	92.4%
MOTHER'S EDUCATION										
< High School	354	10.2%	320	9.4%	338	10.0%	283	8.5%	233	6.8%
High School	1976	56.8%	1913	55.9%	1850	54.8%	1824	54.8%	1846	53.7%
Some College	558	16.0%	560	16.4%	572	16.9%	552	16.6%	602	17.5%
2-Yr Degree	262	7.5%	285	8.3%	269	8.0%	305	9.2%	323	9.4%
4-Yr Degree or higher	330	9.5%	344	10.1%	346	10.3%	366	11.0%	432	12.6%
Total Responses/Response Rate	3480	92.5%	3422	93.0%	3375	93.2%	3330	93.4%	3436	93.9%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	3246	86.3%	3105	84.4%	3059	84.5%	2948	82.6%	2845	77.7%
Not Disadvantaged	515	13.7%	575	15.6%	561	15.5%	619	17.4%	816	22.3%
Total	3761	100.0%	3680	100.0%	3620	100.0%	3567	100.0%	3661	100.0%
HIGH SCHOOL RANK										
Top Third										
					641	21.1%	654	21.6%	732	23.5%
					1061	35.0%	1073	35.4%	1081	34.7%
					1331	43.9%	1303	43.0%	1304	41.8%
					3033	83.8%	3030	84.9%	3117	85.1%
					1428	39.7%	1505	42.6%	1603	44.1%
					431	12.0%	359	10.1%	336	9.2%
					1234	34.3%	1203	34.0%	1214	33.4%
					505	14.0%	470	13.3%	482	13.3%
					3598	99.4%	3537	99.2%	3635	99.3%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
APPLIED TO OTHER COLLEGE										
Other Applications	722	19.8%	714	20.0%	719	20.6%	823	24.1%	922	26.1%
No other applications	2924	80.2%	2861	80.0%	2778	79.4%	2593	75.9%	2611	73.9%
Total Responses/Response Rate	3646	96.9%	3575	97.1%	3497	96.6%	3416	95.8%	3533	96.5%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	278	7.7%	276	7.8%	284	8.1%	343	10.2%	408	11.8%
No other acceptances	3348	92.3%	3274	92.2%	3204	91.9%	3035	89.8%	3049	88.2%
Total Responses/Response Rate	3626	96.4%	3550	96.5%	3488	96.4%	3378	94.7%	3457	94.4%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	696	18.5%	696	18.9%	751	20.7%	956	26.8%	913	24.9%
No Experience	3065	81.5%	2984	81.1%	2869	79.3%	2611	73.2%	2748	75.1%
Total Responses	3761	100.0%	3680	100.0%	3620	100.0%	3567	100.0%	3661	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	#N/A	#N/A	#N/A	#N/A	6	0.5%	138	6.0%	258	8.7%
Relative/friend	#N/A	#N/A	#N/A	#N/A	544	44.4%	418	18.1%	213	7.2%
Current/former student	#N/A	#N/A	#N/A	#N/A	12	1.0%	282	12.2%	546	18.4%
Newspaper	#N/A	#N/A	#N/A	#N/A	20	1.6%	49	2.1%	47	1.6%
Radio	#N/A	#N/A	#N/A	#N/A	7	0.6%	7	0.3%	8	0.3%
TV	#N/A	#N/A	#N/A	#N/A	3	0.2%	4	0.2%	8	0.3%
Open House	#N/A	#N/A	#N/A	#N/A	2	0.2%	48	2.1%	93	3.1%
College catalog	#N/A	#N/A	#N/A	#N/A	115	9.4%	210	9.1%	253	8.5%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	107	8.7%	182	7.9%	192	6.5%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	28	2.3%	44	1.9%	50	1.7%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	181	14.8%	371	16.0%	500	16.8%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	55	4.5%	172	7.4%	271	9.1%
Other	#N/A	#N/A	#N/A	#N/A	144	11.8%	390	16.8%	534	18.0%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	1224	33.8%	2315	64.9%	2973	81.2%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE (c)										
Last 3 Months	#/N/A	#/N/A	451	47.5%	959	43.9%	1213	42.6%	1364	42.5%
3 - 6 Months ago	#/N/A	#/N/A	222	23.4%	534	24.5%	711	25.0%	786	24.5%
6 - 12 Months ago	#/N/A	#/N/A	168	17.7%	386	17.7%	527	18.5%	607	18.9%
12 - 18 Months ago	#/N/A	#/N/A	63	6.6%	176	8.1%	220	7.7%	245	7.6%
18 + Months ago	#/N/A	#/N/A	46	4.8%	129	5.9%	177	6.2%	206	6.4%
Total Responses/Response Rate	#/N/A	#/N/A	950	25.8%	2184	60.3%	2848	79.8%	3208	87.6%
WHEN DECIDED TO ENROLL AT PENN COLLEGE (c)										
Last 2 Months	#/N/A	#/N/A	672	70.9%	1469	67.2%	1869	65.4%	2097	65.2%
3 - 4 Months ago	#/N/A	#/N/A	148	15.6%	392	17.9%	566	19.8%	671	20.9%
5 - 9 Months ago	#/N/A	#/N/A	66	7.0%	170	7.8%	220	7.7%	251	7.8%
9 - 12 Months ago	#/N/A	#/N/A	33	3.5%	74	3.4%	88	3.1%	89	2.8%
12 + Months ago	#/N/A	#/N/A	29	3.1%	80	3.7%	114	4.0%	109	3.4%
Total Responses/Response Rate	#/N/A	#/N/A	948	25.8%	2185	60.4%	2857	80.1%	3217	87.9%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	1672	47.6%	1620	47.2%	1671	49.5%	1844	49.5%	1804	52.1%
Refrain for new career	260	7.4%	291	8.5%	317	9.4%	465	14.0%	525	15.2%
Upgrade skills for advancement	543	15.5%	548	16.0%	582	17.3%	534	16.1%	559	16.1%
Transfer to 4-year college	692	19.7%	635	18.5%	522	15.5%	433	13.0%	350	10.1%
Personal interest	343	9.8%	338	9.8%	281	8.3%	245	7.4%	224	6.5%
Total Responses/Response Rate	3510	93.3%	3432	93.3%	3373	93.2%	3321	93.1%	3462	94.6%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	70	2.0%	110	3.3%	116	3.5%	123	3.8%	131	3.8%
Location	830	24.0%	760	22.5%	710	21.2%	637	19.5%	615	18.0%
Instructional quality	618	17.9%	632	18.7%	648	19.3%	512	15.6%	446	13.1%
Program/Course choice	1944	56.2%	1879	55.6%	1881	56.1%	1956	59.8%	2132	62.5%
(d) Grad Placement History		0.0%		0.0%		0.0%	44	1.3%	86	2.5%
Total Responses/Response Rate	3462	92.0%	3381	91.9%	3355	92.7%	3272	91.7%	3410	93.1%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 4
FULL-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30+ Hours/Week	213	6.1%	219	6.4%	213	6.3%	183	5.6%	192	5.7%
21-30 Hours/Week	443	12.7%	416	12.1%	627	18.5%	536	16.5%	503	14.9%
11-20 Hours/Week	1136	32.5%	1115	32.4%	983	29.0%	1022	31.5%	1118	33.1%
1-10 Hours/Week	450	12.9%	461	13.4%	544	16.1%	466	14.4%	424	12.6%
Total intending to be employed	2242	64.2%	2211	64.3%	2367	69.9%	2207	68.0%	2237	66.3%
Total not intending to be employed	1251	35.8%	1228	35.7%	1017	30.1%	1039	32.0%	1137	33.7%
Total Responses/Response Rate	3493	92.9%	3439	93.5%	3384	93.5%	3246	91.0%	3374	92.2%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	528	14.0%	509	13.8%	580	16.0%	605	17.0%	578	15.8%
Construction/Design Technologies	734	19.5%	745	20.2%	669	18.5%	659	18.5%	688	18.8%
Health Sciences	563	15.0%	547	14.9%	492	13.6%	451	12.6%	477	13.0%
Hospitality	107	2.8%	119	3.2%	128	3.5%	127	3.6%	111	3.0%
Industrial/Engineer Technologies	457	12.2%	487	13.2%	461	12.7%	507	14.2%	512	14.0%
Integrated Studies	681	18.1%	625	17.0%	625	17.3%	549	15.4%	539	14.7%
Natural Resources/Transportation	516	13.7%	469	12.7%	534	14.8%	547	15.3%	615	16.8%
(e) Developmental Semester		0.0%		0.0%		0.0%		0.0%	33	0.9%
Non-degree (Main campus)		0.0%		0.0%		0.0%		0.0%	1	0.0%
North Campus	175	4.7%	179	4.9%	131	3.6%	122	3.4%	107	2.9%
Total	3761	100.0%	3680	100.0%	3620	100.0%	3567	100.0%	3661	100.0%

- (a) Income categories were revised in 1993: previously "\$30,000 + " had been the top range.
 (b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).
 (c) Item added in 1993.
 (d) Response "Graduate placement history" added in 1995.
 (e) Developmental Semester was instituted in 1996.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
SEX										
Female	562	62.5%	576	62.4%	547	61.4%	590	60.7%	567	60.6%
Male	337	37.5%	347	37.6%	344	38.6%	382	39.3%	369	39.4%
TOTAL POPULATION	899	100.0%	923	100.0%	891	100.0%	972	100.0%	936	100.0%
AGE										
< 20	75	8.4%	67	7.3%	63	7.1%	78	8.0%	92	9.8%
20 - 24	283	31.6%	269	29.2%	292	32.8%	295	30.3%	242	25.9%
	110	12.2%	152	16.6%	134	15.1%	154	15.8%	157	16.8%
	468	52.2%	489	52.9%	469	52.7%	427	43.9%	291	31.1%
	150	16.0%	150	16.0%	150	16.0%	150	16.0%	150	16.0%
	935	99.9%	935	99.9%	935	99.9%	935	99.9%	935	99.9%
	42	4.5%	42	4.5%	42	4.5%	42	4.5%	42	4.5%
	11	1.2%	11	1.2%	11	1.2%	11	1.2%	11	1.2%
	883	94.3%	883	94.3%	883	94.3%	883	94.3%	883	94.3%
	936	100.0%	936	100.0%	936	100.0%	936	100.0%	936	100.0%
	489	52.2%	489	52.2%	489	52.2%	489	52.2%	489	52.2%
	22	2.4%	22	2.4%	22	2.4%	22	2.4%	22	2.4%
	75	8.0%	75	8.0%	75	8.0%	75	8.0%	75	8.0%
	21	2.2%	21	2.2%	21	2.2%	21	2.2%	21	2.2%
	81	8.7%	81	8.7%	81	8.7%	81	8.7%	81	8.7%
	7	0.7%	7	0.7%	7	0.7%	7	0.7%	7	0.7%
	16	1.7%	16	1.7%	16	1.7%	16	1.7%	16	1.7%
	5	0.5%	5	0.5%	5	0.5%	5	0.5%	5	0.5%
	51	5.4%	51	5.4%	51	5.4%	51	5.4%	51	5.4%
	37	4.0%	37	4.0%	37	4.0%	37	4.0%	37	4.0%
	804	85.9%	804	85.9%	804	85.9%	804	85.9%	804	85.9%
	128	13.7%	128	13.7%	128	13.7%	128	13.7%	128	13.7%
	4	0.4%	4	0.4%	4	0.4%	4	0.4%	4	0.4%
	936	100.0%	936	100.0%	936	100.0%	936	100.0%	936	100.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
ANNUAL FAMILY INCOME (a)										
UNDER \$30,000										
< \$19,000	315	39.8%	309	38.9%	263	34.5%	314	37.4%	271	34.3%
\$19,000 - \$29,999	233	29.5%	233	29.3%	221	29.0%	207	24.6%	187	23.6%
TOTAL UNDER \$30,000	548	69.3%	542	68.3%	484	63.5%	521	62.0%	458	57.9%
\$30,000 +	242	30.6%	203	25.6%	157	20.6%	127	15.1%	96	12.1%
\$30,000 - \$39,999	1	0.1%	21	2.6%	50	6.6%	91	10.8%	95	12.0%
\$40,000 - \$49,999	0	0.0%	12	1.5%	32	4.2%	45	5.4%	70	8.8%
\$50,000 +	0	0.0%	16	2.0%	39	5.1%	56	6.7%	72	9.1%
TOTAL \$30,000 +	243	30.7%	252	31.7%	278	36.5%	319	38.0%	333	42.1%
Total Responses/Response Rate	791	88.0%	794	86.0%	762	85.5%	840	86.4%	791	84.5%
FAMILY SIZE										
1 - 2	134	16.3%	142	16.7%	152	18.8%	194	21.8%	191	22.5%
3 - 4	420	51.1%	437	51.3%	400	49.4%	455	50.7%	406	47.8%
5 +	268	32.6%	273	32.0%	258	31.9%	248	27.6%	252	29.7%
Total Responses/Response Rate	822	91.4%	852	92.3%	810	90.9%	897	92.3%	849	90.7%
FAMILY COLLEGE BACKGROUND										
1st to attend college	310	36.5%	309	35.7%	299	36.6%	358	39.8%	321	37.6%
Not 1st to attend	540	63.5%	557	64.3%	517	63.4%	542	60.2%	533	62.4%
Total Responses/Response Rate	850	94.5%	866	93.8%	816	91.6%	900	92.6%	854	91.2%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	553	65.8%	547	63.8%	505	62.7%	571	64.2%	513	60.9%
Not 1st to attend	287	34.2%	311	36.2%	300	37.3%	319	35.8%	330	39.1%
Total Responses/Response Rate	840	93.4%	858	93.0%	805	90.3%	890	91.6%	843	90.1%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
FATHER'S EDUCATION										
< High School	148	19.2%	177	22.1%	152	19.9%	166	19.6%	129	16.0%
High School	367	47.5%	379	47.4%	359	46.9%	419	49.4%	405	50.3%
Some College	101	13.1%	88	11.0%	91	11.9%	109	12.8%	103	12.8%
2-Yr Degree	45	5.8%	52	6.5%	61	8.0%	42	4.9%	61	7.6%
4-Yr Degree or higher	111	14.4%	104	13.0%	102	13.3%	113	13.3%	107	13.3%
Total Responses/Response Rate	772	85.9%	800	86.7%	765	85.9%	849	87.3%	805	86.0%
MOTHER'S EDUCATION										
< High School	121	15.5%	130	15.8%	104	13.4%	110	12.7%	98	12.0%
High School	426	54.5%	465	56.5%	452	58.1%	476	55.2%	461	56.4%
Some College	112	14.3%	108	13.1%	101	13.0%	139	16.1%	131	16.0%
2-Yr Degree	58	7.4%	43	5.2%	58	7.5%	62	7.2%	75	9.2%
4-Yr Degree or higher	64	8.2%	77	9.4%	63	8.1%	76	8.8%	52	6.4%
Total Responses/Response Rate	781	86.9%	823	89.2%	778	87.3%	863	88.8%	817	87.3%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	688	76.5%	685	74.2%	650	73.0%	753	77.5%	696	74.4%
Not Disadvantaged	211	23.5%	238	25.8%	241	27.0%	219	22.5%	240	25.6%
Total	899	100.0%	923	100.0%	891	100.0%	972	100.0%	936	100.0%
HIGH SCHOOL RANK										
Top Third	200	30.1%	219	30.8%	243	35.0%	237	31.9%	241	33.7%
Middle Third	212	31.9%	233	32.8%	201	28.9%	225	30.2%	212	29.6%
Bottom Third	252	38.0%	259	36.4%	251	36.1%	282	37.9%	263	36.7%
Total Responses/Response Rate	664	73.9%	711	77.0%	695	78.0%	744	76.5%	716	76.5%
HIGH SCHOOL MAJOR										
Academic	346	38.9%	372	40.6%	372	41.9%	391	40.6%	406	43.8%
Business	181	20.4%	180	19.6%	160	18.0%	186	19.3%	157	17.0%
General	286	32.2%	262	28.6%	265	29.8%	282	29.3%	265	28.6%
Vocational	76	8.5%	103	11.2%	91	10.2%	104	10.8%	98	10.6%
Total Responses/Response Rate	889	98.9%	917	99.3%	888	99.7%	963	99.1%	926	98.9%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
APPLIED TO OTHER COLLEGE										
Other Applications	83	9.8%	112	12.9%	124	15.0%	146	16.0%	121	14.1%
No other applications	765	90.2%	759	87.1%	700	85.0%	765	84.0%	740	85.9%
Total Responses/Response Rate	848	94.3%	871	94.4%	824	92.5%	911	93.7%	861	92.0%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	59	7.0%	62	7.2%	53	6.5%	66	7.4%	68	8.0%
No other acceptances	784	93.0%	801	92.8%	760	93.5%	830	92.6%	780	92.0%
Total Responses/Response Rate	843	93.8%	863	93.5%	813	91.2%	896	92.2%	848	90.6%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	277	30.8%	279	30.2%	299	33.6%	309	31.8%	325	34.7%
No Experience	622	69.2%	644	69.8%	592	66.4%	663	68.2%	611	65.3%
Total Responses	899	100.0%	923	100.0%	891	100.0%	972	100.0%	936	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	#N/A	#N/A	#N/A	#N/A	0	0.0%	9	2.8%	18	4.1%
Relative/friend	#N/A	#N/A	#N/A	#N/A	57	44.2%	53	16.3%	56	12.7%
Current/former student	#N/A	#N/A	#N/A	#N/A	6	4.7%	66	20.2%	98	22.3%
Newspaper	#N/A	#N/A	#N/A	#N/A	4	3.1%	10	3.1%	17	3.9%
Radio	#N/A	#N/A	#N/A	#N/A	0	0.0%	2	0.6%	3	0.7%
TV	#N/A	#N/A	#N/A	#N/A	0	0.0%	0	0.0%	3	0.7%
Open House	#N/A	#N/A	#N/A	#N/A	0	0.0%	5	1.5%	10	2.3%
College catalog	#N/A	#N/A	#N/A	#N/A	11	8.5%	33	10.1%	45	10.2%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	2	1.6%	8	2.5%	27	6.1%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	4	3.1%	4	1.2%	12	2.7%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	8	6.2%	27	8.3%	38	8.6%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	2	1.6%	9	2.8%	15	3.4%
Other	#N/A	#N/A	#N/A	#N/A	35	27.1%	100	30.7%	98	22.3%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	129	14.5%	326	33.5%	440	47.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE (c)										
Last 3 Months	#N/A	#N/A	68	47.9%	121	42.3%	217	45.2%	225	40.3%
3 - 6 Months ago	#N/A	#N/A	32	22.5%	69	24.1%	98	20.4%	129	23.1%
6 - 12 Months ago	#N/A	#N/A	22	15.5%	54	18.9%	101	21.0%	114	20.4%
12 - 18 Months ago	#N/A	#N/A	8	5.6%	21	7.3%	40	8.3%	49	8.8%
18 + Months ago	#N/A	#N/A	12	8.5%	21	7.3%	24	5.0%	42	7.5%
Total Responses/Response Rate	#N/A	#N/A	142	15.4%	286	32.1%	480	49.4%	559	59.7%
WHEN DECIDED TO ENROLL AT PENN COLLEGE (c)										
Last 2 Months	#N/A	#N/A	99	70.2%	193	67.2%	339	70.0%	373	66.6%
3 - 4 Months ago	#N/A	#N/A	27	19.1%	49	17.1%	87	18.0%	95	17.0%
5 - 9 Months ago	#N/A	#N/A	10	7.1%	23	8.0%	26	5.4%	50	8.9%
9 - 12 Months ago	#N/A	#N/A	2	1.4%	6	2.1%	12	2.5%	14	2.5%
12 + Months ago	#N/A	#N/A	3	2.1%	16	5.6%	20	4.1%	28	5.0%
Total Responses/Response Rate	#N/A	#N/A	141	15.3%	287	32.2%	484	49.8%	560	59.8%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	187	23.0%	201	23.9%	188	23.6%	216	24.4%	216	25.9%
Retrain for new career	96	11.8%	111	13.2%	115	14.4%	157	17.8%	168	20.1%
Upgrade skills for advancement	311	38.3%	325	38.6%	284	35.7%	283	32.0%	250	30.0%
Transfer to 4-year college	132	16.2%	118	14.0%	126	15.8%	140	15.8%	115	13.8%
Personal interest	87	10.7%	86	10.2%	83	10.4%	88	10.0%	85	10.2%
Total Responses/Response Rate	813	90.4%	841	91.1%	796	89.3%	884	90.9%	834	89.1%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	35	4.5%	36	4.4%	41	5.3%	51	6.0%	51	6.2%
Location	313	40.0%	334	40.4%	301	38.6%	299	35.0%	289	35.4%
Instructional quality	101	12.9%	103	12.5%	110	14.1%	102	11.9%	102	12.5%
Program/Course choice	334	42.7%	353	42.7%	327	42.0%	398	46.6%	369	45.2%
(d) Grad Placement History		0.0%		0.0%		0.0%	4	0.5%	6	0.7%
Total Responses/Response Rate	783	87.1%	826	89.5%	779	87.4%	854	87.9%	817	87.3%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 5
PART-TIME DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30 + Hours/Week	345	41.7%	342	40.0%	320	39.8%	326	36.8%	294	35.4%
21 - 30 Hours/Week	86	10.4%	99	11.6%	108	13.4%	116	13.1%	113	13.6%
11 - 20 Hours/Week	181	21.9%	182	21.3%	160	19.9%	199	22.5%	184	22.1%
1 - 10 Hours/Week	56	6.8%	42	4.9%	64	8.0%	72	8.1%	75	9.0%
Total intending to be employed	668	80.8%	665	77.7%	652	81.0%	713	80.5%	666	80.1%
Total not intending to be employed	159	19.2%	191	22.3%	153	19.0%	173	19.5%	165	19.9%
Total Responses/Response Rate	827	92.0%	856	92.7%	805	90.3%	886	91.2%	831	88.8%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	222	24.7%	241	26.1%	251	28.2%	240	24.7%	234	25.0%
Construction/Design Technologies	67	7.5%	56	6.1%	66	7.4%	68	7.0%	55	5.9%
Health Sciences	254	28.3%	286	31.0%	253	28.4%	296	30.5%	283	30.2%
Hospitality	16	1.8%	14	1.5%	14	1.6%	16	1.6%	26	2.8%
Industrial/Engineer Technologies	68	7.6%	79	8.6%	70	7.9%	95	9.8%	91	9.7%
Integrated Studies	154	17.1%	142	15.4%	127	14.3%	143	14.7%	130	13.9%
Natural Resources/Transportation	31	3.4%	50	5.4%	54	6.1%	64	6.6%	64	6.8%
(e) Developmental Semester		0.0%		0.0%		0.0%		0.0%	4	0.4%
Non-degree (Main campus)		0.0%		0.0%		0.0%		0.0%	16	1.7%
North Campus	87	9.7%	55	6.0%	56	6.3%	50	5.1%	33	3.5%
Total	899	100.0%	923	100.0%	891	100.0%	972	100.0%	936	100.0%

(a) Income categories were revised in 1993; previously "\$30,000 + " had been the top range.

(b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).

(c) Item added in 1993.

(d) Response "Graduate placement history" added in 1995.

(e) Developmental Semester was instituted in 1996.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
SEX										
Female	823	39.8%	804	40.7%	793	41.3%	731	37.9%	734	36.9%
Male	1244	60.2%	1173	59.3%	1128	58.7%	1197	62.1%	1253	63.1%
TOTAL POPULATION	2067	100.0%	1977	100.0%	1921	100.0%	1928	100.0%	1987	100.0%
AGE										
< 20	1113	53.9%	1031	52.1%	1026	53.4%	1083	56.2%	1135	57.2%
20 - 24	444	21.5%	434	22.0%	419	21.8%	384	19.9%	393	19.8%
25 - 29	191	9.2%	177	9.0%	144	7.5%	165	8.6%	152	7.7%
30 - 39	223	10.8%	220	11.1%	214	11.1%	201	10.4%	195	9.8%
40 +	94	4.6%	115	5.8%	117	6.1%	95	4.9%	111	5.6%
Total	2065	99.9%	1977	100.0%	1920	99.9%	1928	100.0%	1986	99.9%
RACE/ETHNICITY										
African-American	54	2.6%	50	2.5%	53	2.8%	59	3.1%	64	3.2%
Other Minority	25	1.2%	25	1.3%	41	2.1%	29	1.5%	35	1.8%
White	1988	96.2%	1902	96.2%	1827	95.1%	1840	95.4%	1888	95.0%
Total	2067	100.0%	1977	100.0%	1921	100.0%	1928	100.0%	1987	100.0%
AREA/COUNTY OF RESIDENCE										
Lycoming	661	32.0%	654	33.1%	599	31.2%	611	31.7%	587	29.5%
Bradford	47	2.3%	62	3.1%	53	2.8%	39	2.0%	59	3.0%
Clinton	104	5.0%	103	5.2%	111	5.8%	98	5.1%	104	5.2%
Montour	24	1.2%	21	1.1%	27	1.4%	19	1.0%	48	2.4%
Northumberland	162	7.8%	147	7.4%	138	7.2%	137	7.1%	121	6.1%
Potter	19	0.9%	16	0.8%	26	1.4%	19	1.0%	16	0.8%
Snyder	65	3.1%	58	2.9%	48	2.5%	44	2.3%	48	2.4%
Sullivan	21	1.0%	9	0.5%	12	0.6%	11	0.6%	8	0.4%
Tioga	110	5.3%	107	5.4%	87	4.5%	84	4.4%	72	3.6%
Union	76	3.7%	69	3.5%	55	2.9%	53	2.7%	40	2.0%
IMMEDIATE AREA TOTAL	1289	62.4%	1246	63.0%	1156	60.2%	1115	57.8%	1103	55.5%
OTHER PA COUNTIES	762	36.9%	716	36.2%	713	37.1%	771	40.0%	818	41.2%
OUT-OF-STATE/INTERNATIONAL	16	0.8%	15	0.8%	52	2.7%	42	2.2%	66	3.3%
Total	2067	100.0%	1977	100.0%	1921	100.0%	1928	100.0%	1987	100.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
ANNUAL FAMILY INCOME (a)										
UNDER \$30,000										
< \$19,000	719	38.1%	624	35.6%	629	37.1%	582	32.8%	500	27.5%
\$19,000 - \$29,999	470	24.9%	425	24.2%	330	19.4%	286	16.1%	314	17.2%
TOTAL UNDER \$30,000	1189	62.9%	1049	59.8%	959	56.5%	868	48.9%	814	44.7%
\$30,000 +	696	36.8%	374	21.3%	85	5.0%	65	3.7%	37	2.0%
\$30,000 - \$39,999	3	0.2%	126	7.2%	257	15.1%	295	16.6%	305	16.7%
\$40,000 - \$49,999	1	0.1%	91	5.2%	167	9.8%	212	12.0%	247	13.6%
\$50,000 +	0	0.0%	113	6.4%	229	13.5%	334	18.8%	418	23.0%
TOTAL \$30,000 +	700	37.1%	704	40.2%	738	43.5%	906	51.1%	1007	55.3%
Total Responses/Response Rate	1889	91.4%	1753	88.7%	1697	88.3%	1774	92.0%	1821	91.6%
FAMILY SIZE										
1 - 2	207	10.7%	284	15.0%	251	13.7%	263	14.3%	236	12.5%
3 - 4	982	50.6%	974	51.4%	908	49.6%	931	50.8%	988	52.4%
5 +	751	38.7%	638	33.6%	673	36.7%	639	34.9%	663	35.1%
Total Responses/Response Rate	1940	93.9%	1896	95.9%	1832	95.4%	1833	95.1%	1887	95.0%
FAMILY COLLEGE BACKGROUND										
1st to attend college	809	40.5%	795	41.6%	786	42.7%	683	37.3%	673	35.4%
Not 1st to attend	1187	59.5%	1115	58.4%	1054	57.3%	1149	62.7%	1226	64.6%
Total Responses/Response Rate	1996	96.6%	1910	96.6%	1840	95.8%	1832	95.0%	1899	95.6%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	1435	72.8%	1285	68.7%	1251	69.4%	1304	72.6%	1337	71.0%
Not 1st to attend	537	27.2%	586	31.3%	552	30.6%	492	27.4%	547	29.0%
Total Responses/Response Rate	1972	95.4%	1871	94.6%	1803	93.9%	1796	93.2%	1884	94.8%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
FATHER'S EDUCATION										
< High School	242	13.2%	258	14.1%	264	15.0%	176	9.9%	169	9.2%
High School	938	51.2%	928	50.7%	887	50.3%	892	50.4%	881	48.2%
Some College	247	13.5%	236	12.9%	233	13.2%	253	14.3%	289	15.8%
2-Yr Degree	158	8.6%	161	8.8%	147	8.3%	157	8.9%	169	9.2%
4-Yr Degree or higher	246	13.4%	249	13.6%	234	13.3%	293	16.5%	321	17.6%
Total Responses/Response Rate	1831	88.6%	1832	92.7%	1765	91.9%	1771	91.9%	1829	92.0%
MOTHER'S EDUCATION										
< High School	191	10.2%	181	9.8%	168	9.4%	121	6.7%	133	7.2%
High School	1051	56.2%	1038	56.0%	999	55.8%	988	54.8%	980	52.7%
Some College	300	16.0%	306	16.5%	305	17.0%	310	17.2%	319	17.2%
2-Yr Degree	138	7.4%	144	7.8%	133	7.4%	174	9.7%	195	10.5%
4-Yr Degree or higher	190	10.2%	186	10.0%	184	10.3%	209	11.6%	231	12.4%
Total Responses/Response Rate	1870	90.5%	1855	93.8%	1789	93.1%	1802	93.5%	1858	93.5%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	1744	84.4%	1605	81.2%	1595	83.0%	1525	79.1%	1472	74.1%
Not Disadvantaged	323	15.6%	372	18.8%	326	17.0%	403	20.9%	515	25.9%
Total	2067	100.0%	1977	100.0%	1921	100.0%	1928	100.0%	1987	100.0%
HIGH SCHOOL RANK										
Top Third	379	22.3%	354	21.7%	349	21.9%	329	20.3%	425	25.7%
					528	33.2%	561	34.7%	509	30.6%
					713	44.8%	729	45.0%	720	43.5%
					1590	82.8%	1619	84.0%	1654	83.2%
					763	40.1%	817	42.9%	885	44.8%
					232	12.2%	177	9.3%	173	8.8%
					660	34.6%	673	35.3%	648	32.8%
					250	13.1%	237	12.4%	269	13.6%
					1905	99.2%	1904	98.8%	1975	99.4%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
APPLIED TO OTHER COLLEGE										
Other Applications	428	21.5%	385	20.1%	406	21.9%	470	25.5%	496	26.0%
No other applications	1565	78.5%	1530	79.9%	1447	78.1%	1372	74.5%	1415	74.0%
Total Responses/Response Rate	1993	96.4%	1915	96.9%	1853	96.5%	1842	95.5%	1911	96.2%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	159	8.0%	145	7.6%	141	7.6%	203	11.2%	222	12.0%
No other acceptances	1819	92.0%	1756	92.4%	1708	92.4%	1603	88.8%	1629	88.0%
Total Responses/Response Rate	1978	95.7%	1901	96.2%	1849	95.3%	1806	93.7%	1851	93.2%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	422	20.4%	358	18.1%	386	20.1%	512	26.6%	435	21.9%
No Experience	1645	79.6%	1619	81.9%	1535	79.9%	1416	73.4%	1552	78.1%
Total Responses	2067	100.0%	1977	100.0%	1921	100.0%	1928	100.0%	1987	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	#/A	#/A	#/A	#/A	6	0.5%	136	8.7%	167	10.0%
Relative/friend	#/A	#/A	#/A	#/A	560	44.0%	70	4.5%	32	1.9%
Current/former student	#/A	#/A	#/A	#/A	18	1.4%	294	18.8%	376	22.4%
Newspaper	#/A	#/A	#/A	#/A	22	1.7%	35	2.2%	20	1.2%
Radio	#/A	#/A	#/A	#/A	5	0.4%	4	0.3%	4	0.2%
TV	#/A	#/A	#/A	#/A	3	0.2%	1	0.1%	9	0.5%
Open House	#/A	#/A	#/A	#/A	2	0.2%	46	2.9%	61	3.6%
College catalog	#/A	#/A	#/A	#/A	121	9.5%	138	8.8%	128	7.6%
Penn College Admissions recruiter	#/A	#/A	#/A	#/A	108	8.5%	107	6.8%	103	6.1%
Penn College faculty	#/A	#/A	#/A	#/A	30	2.4%	27	1.7%	25	1.5%
High School/Vo-Tech counselor	#/A	#/A	#/A	#/A	180	14.1%	269	17.2%	297	17.7%
High School/Vo-Tech teacher	#/A	#/A	#/A	#/A	57	4.5%	136	8.7%	158	9.4%
Other	#/A	#/A	#/A	#/A	161	12.6%	304	19.4%	297	17.7%
Total Responses/Response Rate	#/A	#/A	#/A	#/A	1273	66.3%	1567	81.3%	1677	84.4%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE (c)										
Last 3 Months	#/N/A	#/N/A	486	47.0%	671	42.8%	695	41.9%	717	40.6%
3 - 6 Months ago	#/N/A	#/N/A	247	23.9%	389	24.8%	429	25.9%	440	24.9%
6 - 12 Months ago	#/N/A	#/N/A	181	17.5%	280	17.8%	306	18.5%	365	20.7%
12 - 18 Months ago	#/N/A	#/N/A	68	6.6%	136	8.7%	131	7.9%	131	7.4%
18 + Months ago	#/N/A	#/N/A	53	5.1%	93	5.9%	96	5.8%	111	6.3%
Total Responses/Response Rate	#/N/A	#/N/A	1035	52.4%	1569	81.7%	1657	85.9%	1764	88.8%
WHEN DECIDED TO ENROLL AT PENN COLLEGE (c)										
Last 2 Months	#/N/A	#/N/A	731	70.7%	1037	66.2%	1097	65.9%	1145	65.0%
3 - 4 Months ago	#/N/A	#/N/A	169	16.3%	290	18.5%	342	20.5%	361	20.5%
5 - 9 Months ago	#/N/A	#/N/A	73	7.1%	127	8.1%	111	6.7%	154	8.7%
9 - 12 Months ago	#/N/A	#/N/A	32	3.1%	49	3.1%	53	3.2%	54	3.1%
12 + Months ago	#/N/A	#/N/A	29	2.8%	64	4.1%	62	3.7%	48	2.7%
Total Responses/Response Rate	#/N/A	#/N/A	1034	52.3%	1567	81.6%	1665	86.4%	1762	88.7%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	879	45.9%	854	46.5%	908	50.4%	861	47.6%	990	52.9%
Retrain for new career	131	6.8%	179	9.7%	164	9.1%	309	17.1%	274	14.6%
Upgrade skills for advancement	306	16.0%	312	17.0%	351	19.5%	292	16.2%	310	16.6%
Transfer to 4-year college	393	20.5%	305	16.6%	261	14.5%	212	11.7%	167	8.9%
Personal interest	204	10.7%	187	10.2%	118	6.5%	134	7.4%	132	7.0%
Total Responses/Response Rate	1913	92.5%	1837	92.9%	1802	93.8%	1808	93.8%	1873	94.3%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	57	3.0%	81	4.5%	68	3.8%	84	4.8%	93	5.0%
Location	481	25.5%	389	21.4%	393	22.2%	325	18.4%	346	18.8%
Instructional quality	325	17.3%	344	19.0%	358	20.2%	204	11.6%	193	10.5%
Program/Course choice	1020	54.2%	1000	55.1%	955	53.8%	1107	62.7%	1154	62.6%
(d) Grad Placement History		0.0%		0.0%		0.0%	46	2.6%	56	3.0%
Total Responses/Response Rate	1883	91.1%	1814	91.8%	1774	92.3%	1766	91.6%	1842	92.7%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 6
NEW DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30+ Hours/Week	179	9.3%	180	9.7%	172	9.6%	156	8.9%	167	9.1%
21 - 30 Hours/Week	242	12.6%	216	11.6%	444	24.7%	227	13.0%	284	15.4%
11 - 20 Hours/Week	603	31.5%	593	31.9%	444	24.7%	600	34.4%	600	32.5%
1 - 10 Hours/Week	240	12.5%	232	12.5%	324	18.1%	184	10.6%	208	11.3%
Total intending to be employed	1264	66.0%	1221	65.7%	1384	77.1%	1167	66.9%	1259	68.2%
Total not intending to be employed	651	34.0%	638	34.3%	410	22.9%	577	33.1%	586	31.8%
Total Responses/Response Rate	1915	92.6%	1859	94.0%	1794	93.4%	1744	90.5%	1845	92.9%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	273	13.2%	300	15.2%	339	17.8%	301	15.6%	285	14.3%
Construction/Design Technologies	370	17.9%	353	17.9%	313	16.3%	349	18.1%	336	16.9%
Health Sciences	377	18.2%	313	15.8%	267	13.9%	290	15.0%	324	16.3%
Hospitality	52	2.5%	50	2.5%	63	3.3%	57	3.0%	60	3.0%
Industrial/Engineer Technologies	251	12.1%	272	13.8%	223	11.6%	271	14.1%	245	12.3%
Integrated Studies	391	18.9%	353	17.9%	359	18.7%	322	16.7%	322	16.2%
Natural Resources/Transportation	254	12.3%	238	12.0%	284	14.8%	277	14.4%	316	15.9%
(e) Developmental Semester		0.0%		0.0%		0.0%		0.0%	35	1.8%
Non-degree (Main campus)		0.0%		0.0%		0.0%		0.0%	17	0.9%
North Campus	99	4.8%	98	5.0%	73	3.8%	61	3.2%	47	2.4%
Total	2067	100.0%	1977	100.0%	1921	100.0%	1928	100.0%	1987	100.0%
CREDIT LOAD										
Full-Time	1772	85.7%	1741	88.1%	1697	88.3%	1634	84.8%	1672	84.1%
Part-Time	295	14.3%	236	11.9%	224	11.7%	294	15.2%	315	15.9%
Total	2067	100.0%	1977	100.0%	1921	100.0%	1928	100.0%	1987	100.0%

- (a) Income categories were revised in 1993; previously "\$30,000 + " had been the top range.
 (b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).
 (c) Item added in 1993.
 (d) Response "Graduate placement history" added in 1995.
 (e) Developmental Semester was instituted in 1996.

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1992 - 1996**

PROFILE VARIABLES		1992		1993		1994		1995		1996	
		N	%	N	%	N	%	N	%	N	%
SEX	Female	1178	45.4%	1206	45.9%	1193	46.1%	1202	46.0%	1120	42.9%
	Male	1415	54.6%	1420	54.1%	1397	53.9%	1409	54.0%	1490	57.1%
	TOTAL POPULATION	2593	100.0%	2626	100.0%	2590	100.0%	2611	100.0%	2610	100.0%
AGE	< 20	738	28.5%	631	24.1%	594	23.0%	544	20.8%	601	23.0%
	20 - 24	966	37.3%	981	37.4%	998	38.6%	1061	40.6%	1024	39.2%
	25 - 29	260	10.0%	307	11.7%	296	11.4%	285	10.9%	325	12.5%
	30 - 39	420	16.2%	456	17.4%	442	17.1%	460	17.6%	413	15.8%
	40 +	206	8.0%	247	9.4%	258	10.0%	261	10.0%	247	9.5%
Total		2590	99.9%	2622	99.8%	2588	99.9%	2611	100.0%	2610	100.0%
RACE/ETHNICITY	African-American	56	2.2%	65	2.5%	76	2.9%	72	2.8%	78	3.0%
	Other Minority	14	0.5%	23	0.9%	25	1.0%	41	1.6%	44	1.7%
	White	2523	97.3%	2538	96.6%	2489	96.1%	2498	95.7%	2488	95.3%
	Total	2593	100.0%	2626	100.0%	2590	100.0%	2611	100.0%	2610	100.0%
AREA/COUNTY OF RESIDENCE											
Lycoming		953	36.8%	994	37.9%	1033	39.9%	975	37.3%	966	37.0%
Bradford		65	2.5%	59	2.2%	74	2.9%	63	2.4%	52	2.0%
Clinton		147	5.7%	131	5.0%	148	5.7%	200	7.7%	174	6.7%
Montour		44	1.7%	37	1.4%	35	1.4%	33	1.3%	35	1.3%
Northumberland		201	7.8%	204	7.8%	176	6.8%	194	7.4%	190	7.3%
Potter		35	1.3%	28	1.1%	23	0.9%	30	1.1%	18	0.7%
Snyder		64	2.5%	83	3.2%	74	2.9%	64	2.5%	55	2.1%
Sullivan		31	1.2%	27	1.0%	19	0.7%	16	0.6%	12	0.5%
Tioga		174	6.7%	158	6.0%	129	5.0%	123	4.7%	130	5.0%
Union		106	4.1%	110	4.2%	99	3.8%	76	2.9%	76	2.9%
IMMEDIATE AREA TOTAL		1820	70.2%	1831	69.7%	1810	69.9%	1774	67.9%	1708	65.4%
OTHER PA COUNTIES		760	29.3%	778	29.6%	755	29.2%	808	30.9%	863	33.1%
OUT-OF-STATE/INTERNATIONAL		13	0.5%	17	0.6%	25	1.0%	29	1.1%	39	1.5%
Total		2593	100.0%	2626	100.0%	2590	100.0%	2611	100.0%	2610	100.0%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
ANNUAL FAMILY INCOME (a)										
UNDER \$30,000										
< \$19,000	920	39.3%	922	38.9%	837	36.7%	856	37.4%	790	33.8%
\$19,000 - \$29,999	613	26.2%	625	26.3%	589	25.8%	521	22.8%	450	19.2%
TOTAL UNDER \$30,000	1533	65.6%	1547	65.2%	1426	62.5%	1377	60.2%	1240	53.0%
\$30,000 +	804	34.4%	811	34.2%	560	24.5%	255	11.1%	159	6.8%
\$30,000 - \$39,999	0	0.0%	4	0.2%	108	4.7%	259	11.3%	353	15.1%
\$40,000 - \$49,999	1	0.0%	7	0.3%	85	3.7%	168	7.3%	231	9.9%
\$50,000 +	0	0.0%	4	0.2%	103	4.5%	229	10.0%	356	15.2%
TOTAL \$30,000 +	805	34.4%	826	34.8%	856	37.5%	911	39.8%	1099	47.0%
Total Responses/Response Rate	2338	90.2%	2373	90.4%	2282	88.1%	2288	87.6%	2339	89.6%
FAMILY SIZE										
1 - 2	319	13.0%	306	12.4%	373	15.3%	366	14.9%	377	15.4%
3 - 4	1226	50.0%	1223	49.5%	1234	50.6%	1270	51.8%	1278	52.0%
5 +	905	36.9%	944	38.2%	831	34.1%	814	33.2%	801	32.6%
Total Responses/Response Rate	2450	94.5%	2473	94.2%	2438	94.1%	2450	93.8%	2456	94.1%
FAMILY COLLEGE BACKGROUND										
1st to attend college	956	38.1%	955	37.8%	939	38.1%	1018	41.2%	926	37.6%
Not 1st to attend	1550	61.9%	1571	62.2%	1526	61.9%	1455	58.8%	1539	62.4%
Total Responses/Response Rate	2506	96.6%	2526	96.2%	2465	95.2%	2473	94.7%	2465	94.4%
FAMILY PENN COLLEGE BACKGROUND										
1st to attend Penn College	1715	69.2%	1727	69.1%	1570	64.8%	1617	66.4%	1655	68.2%
Not 1st to attend	762	30.8%	773	30.9%	852	35.2%	819	33.6%	773	31.8%
Total Responses/Response Rate	2477	95.5%	2500	95.2%	2422	93.5%	2436	93.3%	2428	93.0%

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1992 - 1996**

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
FATHER'S EDUCATION										
< High School	369	15.7%	377	16.1%	345	14.8%	358	15.2%	287	12.2%
High School	1175	50.1%	1140	48.7%	1150	49.4%	1170	49.7%	1189	50.4%
Some College	314	13.4%	310	13.3%	307	13.2%	321	13.6%	330	14.0%
2-Yr Degree	195	8.3%	198	8.5%	210	9.0%	199	8.5%	202	8.8%
4-Yr Degree or higher	291	12.4%	314	13.4%	314	13.5%	307	13.0%	349	14.8%
Total Responses/Response Rate	2344	90.4%	2339	89.1%	2326	89.8%	2355	90.2%	2357	90.3%
MOTHER'S EDUCATION										
< High School	284	11.9%	269	11.3%	274	11.6%	272	11.4%	198	8.3%
High School	1351	56.5%	1340	56.1%	1303	55.1%	1312	54.9%	1327	55.4%
Some College	370	15.5%	362	15.1%	368	15.8%	381	15.9%	414	17.3%
2-Yr Degree	182	7.8%	184	7.7%	194	8.2%	193	8.1%	203	8.5%
4-Yr Degree or higher	204	8.5%	235	9.8%	225	9.5%	233	9.7%	253	10.6%
Total Responses/Response Rate	2391	92.2%	2390	91.0%	2364	91.3%	2391	91.6%	2395	91.8%
ACADEMIC/FINANCIAL DISADVANTAGED STATUS										
Disadvantaged	2190	84.5%	2185	83.2%	2114	81.6%	2176	83.3%	2069	79.3%
Not Disadvantaged	403	15.5%	441	16.8%	476	18.4%	435	16.7%	541	20.7%
Total	2593	100.0%	2626	100.0%	2590	100.0%	2611	100.0%	2610	100.0%
HIGH SCHOOL RANK										
Top Third	522	24.2%	556	25.3%	535	25.0%	562	26.1%	548	25.1%
Middle Third	683	31.7%	707	32.2%	734	34.3%	737	34.2%	784	36.0%
Bottom Third	951	44.1%	933	42.5%	869	40.6%	856	39.7%	847	38.9%
Total Responses/Response Rate	2156	83.1%	2196	83.6%	2138	82.5%	2155	82.5%	2179	83.5%
HIGH SCHOOL MAJOR										
Academic	959	37.3%	1035	39.7%	1037	40.2%	1079	41.6%	1124	43.5%
Business	401	15.6%	367	14.1%	359	13.9%	368	14.2%	320	12.4%
General	825	32.1%	818	31.4%	839	32.5%	812	31.3%	831	32.1%
Vocational	388	15.1%	389	14.9%	346	13.4%	337	13.0%	311	12.0%
Total Responses/Response Rate	2573	99.2%	2609	99.4%	2581	99.7%	2596	99.4%	2586	99.1%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
APPLIED TO OTHER COLLEGE										
Other Applications	377	15.1%	441	17.4%	437	17.7%	499	20.1%	547	22.0%
No other applications	2124	84.9%	2090	82.6%	2031	82.3%	1986	79.9%	1936	78.0%
Total Responses/Response Rate	2501	96.5%	2531	96.4%	2468	95.3%	2485	95.2%	2483	95.1%
ACCEPTED TO OTHER COLLEGE										
Other Acceptances	178	7.1%	193	7.7%	196	8.0%	206	8.3%	254	10.4%
No other acceptances	2313	92.9%	2319	92.3%	2256	92.0%	2262	91.7%	2200	89.6%
Total Responses/Response Rate	2491	96.1%	2512	95.7%	2452	94.7%	2468	94.5%	2454	94.0%
PRIOR COLLEGE EXPERIENCE										
Prior Experience	551	21.2%	617	23.5%	664	25.6%	753	28.8%	803	30.8%
No Experience	2042	78.8%	2009	76.5%	1926	74.4%	1858	71.2%	1807	69.2%
Total Responses	2593	100.0%	2626	100.0%	2590	100.0%	2611	100.0%	2610	100.0%
HOW STUDENT FOUND OUT ABOUT PENN COLLEGE (b)										
Parent	#N/A	#N/A	#N/A	#N/A	0	0.0%	11	1.0%	109	6.3%
Relative/friend	#N/A	#N/A	#N/A	#N/A	41	51.3%	401	37.3%	237	13.7%
Current/former student	#N/A	#N/A	#N/A	#N/A	0	0.0%	54	5.0%	268	15.4%
Newspaper	#N/A	#N/A	#N/A	#N/A	2	2.5%	24	2.2%	44	2.5%
Radio	#N/A	#N/A	#N/A	#N/A	2	2.5%	5	0.5%	7	0.4%
TV	#N/A	#N/A	#N/A	#N/A	0	0.0%	3	0.3%	2	0.1%
Open House	#N/A	#N/A	#N/A	#N/A	0	0.0%	7	0.7%	42	2.4%
College catalog	#N/A	#N/A	#N/A	#N/A	5	6.3%	105	9.8%	170	9.8%
Penn College Admissions recruiter	#N/A	#N/A	#N/A	#N/A	1	1.3%	83	7.7%	116	6.7%
Penn College faculty	#N/A	#N/A	#N/A	#N/A	2	2.5%	21	2.0%	37	2.1%
High School/Vo-Tech counselor	#N/A	#N/A	#N/A	#N/A	9	11.3%	129	12.0%	241	13.9%
High School/Vo-Tech teacher	#N/A	#N/A	#N/A	#N/A	0	0.0%	45	4.2%	128	7.4%
Other	#N/A	#N/A	#N/A	#N/A	18	22.5%	186	17.3%	335	19.3%
Total Responses/Response Rate	#N/A	#N/A	#N/A	#N/A	80	3.1%	1074	41.1%	1736	66.5%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
WHEN 1ST CONSIDERED ATTENDING PENN COLLEGE (c)										
Last 3 Months	#/N/A	#/N/A	33	57.9%	409	45.4%	735	44.0%	872	43.5%
3 - 6 Months ago	#/N/A	#/N/A	7	12.3%	214	23.8%	380	22.7%	475	23.7%
6 - 12 Months ago	#/N/A	#/N/A	9	15.8%	160	17.8%	322	19.3%	356	17.8%
12 - 18 Months ago	#/N/A	#/N/A	3	5.3%	61	6.8%	129	7.7%	163	8.1%
18 + Months ago	#/N/A	#/N/A	5	8.8%	57	6.3%	105	6.3%	137	6.8%
Total Responses/Response Rate	#/N/A	#/N/A	57	2.2%	901	34.8%	1671	64.0%	2003	76.7%
WHEN DECIDED TO ENROLL AT PENN COLLEGE (c)										
Last 2 Months	#/N/A	#/N/A	40	72.7%	625	69.1%	1111	66.3%	1325	65.8%
3 - 4 Months ago	#/N/A	#/N/A	6	10.9%	151	16.7%	311	18.6%	405	20.1%
5 - 9 Months ago	#/N/A	#/N/A	3	5.5%	66	7.3%	135	8.1%	147	7.3%
9 - 12 Months ago	#/N/A	#/N/A	3	5.5%	31	3.4%	47	2.8%	49	2.4%
12 + Months ago	#/N/A	#/N/A	3	5.5%	32	3.5%	72	4.3%	89	4.4%
Total Responses/Response Rate	#/N/A	#/N/A	55	2.1%	905	34.9%	1676	64.2%	2015	77.2%
PRIMARY GOAL OF ATTENDING COLLEGE										
Prepare for first job	980	40.7%	967	39.7%	951	40.2%	999	41.7%	1030	42.5%
Retrain for new career	225	9.3%	223	9.2%	268	11.3%	313	13.1%	419	17.3%
Upgrade skills for advancement	548	22.7%	561	23.0%	515	21.8%	525	21.9%	499	20.6%
Transfer to 4-year college	431	17.9%	448	18.4%	387	16.3%	361	15.1%	298	12.3%
Personal interest	226	9.4%	237	9.7%	246	10.4%	199	8.3%	177	7.3%
Total Responses/Response Rate	2410	92.9%	2436	92.8%	2367	91.4%	2397	91.8%	2423	92.8%
PRIMARY REASON FOR CHOOSING PENN COLLEGE										
Affordable cost	48	2.0%	65	2.7%	89	3.8%	90	3.8%	89	3.7%
Location	662	28.0%	705	29.5%	618	26.2%	611	25.9%	558	23.4%
Instructional quality	394	16.7%	391	16.3%	400	16.9%	410	17.4%	355	14.9%
Program/Course choice	1258	53.3%	1232	51.5%	1253	53.1%	1247	52.8%	1347	56.5%
(d) Grad Placement History		0.0%		0.0%		0.0%	2	0.1%	36	1.5%
Total Responses/Response Rate	2362	91.1%	2393	91.1%	2360	91.1%	2360	90.4%	2385	91.4%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
PROJECT PROFILE ENROLLMENT TRENDS
TABLE 7
RETURNING DEGREE-SEEKING POPULATION
FALL 1992 - 1996

PROFILE VARIABLES	1992		1993		1994		1995		1996	
	N	%	N	%	N	%	N	%	N	%
INTEND TO BE EMPLOYED WHILE IN COLLEGE										
Intend to be employed:										
30+ Hours/Week	379	15.8%	381	15.6%	361	15.1%	353	14.8%	319	13.5%
21-30 Hours/Week	287	11.9%	299	12.3%	291	12.2%	425	17.8%	332	14.1%
11-20 Hours/Week	714	29.7%	704	28.9%	699	29.2%	621	26.0%	702	29.7%
1-10 Hours/Week	266	11.1%	271	11.1%	284	11.9%	354	14.8%	291	12.3%
Total intending to be employed	1646	68.4%	1655	67.9%	1635	68.3%	1753	73.4%	1644	69.7%
Total not intending to be employed	759	31.6%	781	32.1%	760	31.7%	635	26.6%	716	30.3%
Total Responses/Response Rate	2405	92.7%	2436	92.8%	2395	92.5%	2388	91.5%	2360	90.4%
ACADEMIC SCHOOL/CAMPUS										
Business/Computer Technologies	477	18.4%	450	17.1%	492	19.0%	544	20.8%	527	20.2%
Construction/Design Technologies	431	16.6%	448	17.1%	422	16.3%	378	14.5%	407	15.6%
Health Sciences	440	17.0%	520	19.8%	478	18.5%	457	17.5%	436	16.7%
Hospitality	71	2.7%	83	3.2%	79	3.1%	86	3.3%	77	3.0%
Industrial/Engineer Technologies	274	10.6%	294	11.2%	308	11.9%	331	12.7%	358	13.7%
Integrated Studies	444	17.1%	414	15.8%	393	15.2%	370	14.2%	347	13.3%
Natural Resources/Transportation	293	11.3%	281	10.7%	304	11.7%	334	12.8%	363	13.9%
(e) Developmental Semester		0.0%		0.0%		0.0%		0.0%	2	0.1%
North Campus	163	6.3%	136	5.2%	114	4.4%	111	4.3%	93	3.6%
Total	2593	100.0%	2626	100.0%	2590	100.0%	2611	100.0%	2610	100.0%
CREDIT LOAO										
Full-Time	1989	76.7%	1939	73.8%	1923	74.2%	1933	74.0%	1989	76.2%
Part-Time	604	23.3%	687	26.2%	667	25.8%	678	26.0%	621	23.8%
Total	2593	100.0%	2626	100.0%	2590	100.0%	2611	100.0%	2610	100.0%

- (a) Income categories were revised in 1993; previously "\$30,000 +*" had been the top range.
 (b) Item added in 1994 and revised in 1995 ("relative/friend" response was removed).
 (c) Item added in 1993.
 (d) Response "Graduate placement history" added in 1995.
 (e) Developmental Semester was instituted in 1996.

SECTION III

Appendices

Please let us know:

By collecting the following information Penn College can plan programs and services to benefit you and other students. The data collected will not be used in the admissions process and will have no effect on your acceptance at Penn College. Thank you for your help.

Please circle the most appropriate response.

1. What is your primary reason for choosing to enroll at Penn College?

a. Choice of major and courses
b. Quality of instruction
c. Affordable cost
d. Graduate placement history
e. Location
f. Other (specify) _____

2. What is your primary goal in attending Penn College?

a. Preparing for first job
b. Retraining for a new career
c. Upgrading current skills to advance in your field
d. Transferring to another college/university
e. Personal interest
f. Other (specify) _____

3. Do you intend to be employed outside your home while attending Penn College?

a. Yes b. No

If yes, please indicate the number of hours you intend to work while attending College.

a. Full-Time
b. 31-40 Hours Weekly
c. 21-30 Hours Weekly
d. 11-20 Hours Weekly
e. 1-10 Hours Weekly

4. Have you also applied to another college?

a. Yes b. No

If yes, please indicate your first choice _____

5. Have you been accepted at another college?

a. Yes b. No

If yes, please indicate your first choice _____

6. When did you first seriously consider attending Penn College?

a. Within the last three months
b. Three to six months ago
c. Six to twelve months ago
d. Twelve to eighteen months ago
e. Eighteen or more months ago

7. When did you decide to enroll at Penn College?

a. Within the last two months
b. Three to four months ago
c. Five to nine months ago
d. Nine to twelve months ago
e. Over one year ago

8. How many people are in your immediate family, including yourself? _____

9. Please estimate your annual household income. (This information will be kept confidential.)

a. Less than \$5,999
b. \$6,000 - \$18,999
c. \$19,000 - \$29,999
d. \$30,000 - \$39,999
e. \$40,000 - \$49,999
f. more than \$50,000

10. Are you the first person in your immediate family to attend college?

a. Yes b. No

11. Have any other members of your family ever attended Penn College, Williamsport Area Community College or Williamsport Technical Institute?

a. Yes b. No If yes, please specify who

Name _____

Relation _____

Name _____

Relation _____

12. Please indicate your parents' educational history below. (Check appropriate slot.)

Parent's Highest Educational Level

	Mother	Father
a. Less than high school	_____	_____
b. High School	_____	_____
c. Some college	_____	_____
d. Two-year degree	_____	_____
e. Bachelor's degree	_____	_____
f. Master's degree	_____	_____
g. Doctorate or equivalent	_____	_____

13. How did you find out about Penn College?

a. Penn College student or former student	g. Vo-tech counselor
b. Parent	h. Vo-tech teacher
c. Penn College admissions recruiter	i. Open House
d. Penn College faculty	j. Newspaper
e. High School counselor	k. Radio
f. High School teacher	l. TV
	m. College Catalog
	n. Internet
	o. Other (specify) _____

Comments _____

Appendix 2

Project Profile History

In 1985 the college expanded the amount of data captured through the Admissions process by adding a one-page questionnaire to the college's admissions application. This survey was used in conjunction with other admissions data to produce a series of comparative reports on student demographics and characteristics nicknamed "Project Profile".

The initial purpose of this report was to describe, compare and identify characteristics differentiating the degree and non-degree student populations. In 1987, programming was enhanced to output additional data, generate statistical tests and allow for comparisons of a variety of student groups, including divisions, programs, full-time/part-time, new/returning, matriculating/non-matriculating, graduating/non-graduating, and returning/non-returning populations.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
ENTERING STUDENT
SAT SCORES
FALL 1992 - 1998

SAT TEST/ Score Range	1992	1993	1994	1995	1996
	N	N	N	N	N
	%	%	%	%	%
TOTAL REPORTING SATS	589	544	634	571	581
	39%	38%	40%	43%	43%
MATH (MSATS)					
600 +	15	17	10	18	19
	3%	3%	2%	3%	3%
500 - 599	77	62	71	89	142
	13%	11%	13%	12%	24%
400 - 499	188	185	192	182	247
	32%	35%	38%	32%	43%
< 400	311	276	281	304	173
	53%	51%	49%	53%	30%
Mean MSAT	402	398	401	399	440
Median MSAT	390	390	400	390	440
VERBAL (VSATS)					
800 +	4	0	3	7	12
	1%	0%	1%	1%	2%
500 - 599	23	28	22	28	113
	4%	5%	4%	5%	19%
400 - 499	152	143	152	147	270
	26%	26%	28%	28%	48%
< 400	410	375	357	389	188
	70%	69%	87%	88%	32%
Mean VSAT	364	359	368	364	429
Median VSAT	380	350	360	360	430
SAT TOTAL					
1200 +	0	2	5	8	7
	0%	0%	1%	1%	1%
1000 - 1199	42	39	28	34	121
	7%	7%	5%	6%	21%
800 - 999	187	168	188	170	278
	32%	31%	35%	30%	48%
< 800	360	335	313	359	177
	81%	62%	59%	63%	30%
Mean SAT	788	757	767	763	869
Median SAT	780	750	760	750	880
TOTAL NOT REPORTING SATS	908	873	810	753	769
	81%	82%	80%	57%	57%
TOTAL ENTERING CLASS	1495	1417	1344	1324	1350
	100%	100%	100%	100%	100%

Note. Entering class reported here includes only first-time, new, degree-seeking students.

Source. Office of Strategic Planning & Research, Pennsylvania College of Technology



U.S. Department of Education
Office of Educational Research and Improvement (OERI)
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	Organization/Address: One College Avenue Williamsport PA 17701	Telephone: 717-326-3761	FAX: 717-321-5551
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